



How do you get information about museum goods and services to professionals who buy those goods and services? Become a sponsor of the Association of Academic Museums and Galleries (AAMG) annual conference, May 21, 2011, at the Blaffer Art Museum, University of Texas. This day-long event outlined at www.aamg-us.org will engage museum leaders from around the country in discussions about exhibitions and other related topics. We expect approximately 120 attendees, including many from the greater Houston area.

The AAMG is comprised of museum and gallery professionals, plus architects, corporate curators and others in allied professions. Each year the AAMG organizes a dynamic one-day conference focused on themes and topics that are a priority to the academic museum leaders and decision-makers that attend. The conference is scheduled to coincide with the American Association of Museum's annual meeting. Consequently, it is a well-attended event, and a highlight of the AAM and affiliate events each year.

AAMG annual conference sponsorship is a cost-effective way to reach university and college museum and gallery directors, curators and administrators, and to support this national organization. Sponsors will be recognized in all press materials and on the AAMG Conference website (cited above) as well as announced on the AAMG-L listserv (2,500 members at <http://dir.groups.yahoo.com/group/AAMG-L/>). Additionally, sponsors receive complimentary admission to the Conference and with it the opportunity to network with potential clients in an informal setting. Conference print materials can also include corporate logos and an information table will be available to distribute your corporate materials.

Sponsorship levels

<i>Exclusive annual meeting conference sponsor</i>	\$3,000
» Underwrites the conference including continental breakfast and luncheon;	
» Includes the addition of your 8½ x 11 inch information sheet in the conference packet;	
» An opportunity to briefly address the conference attendees at the opening remarks; and	
» 4 conference registrations	
<i>Major sponsor of the annual conference</i>	\$1,000
» Includes the addition of your 8½ x 11 inch information sheet in the conference packet, and	
» 2 conference registrations	
<i>General sponsor of the annual conference</i>	\$ 500
» Includes the addition of your 8½ x 11 inch information sheet in the conference packet, and	
» 1 conference registrations	
<i>Underwrite conference luncheon for participants</i>	\$ 500
» Includes the addition of your 8½ x 11 inch information sheet in the conference packet, and	
» 1 conference registration	
<i>Underwrite the conference continental breakfast</i>	\$ 500
» Includes the addition of your 8½ x 11 inch information sheet in the conference packet, and	
» 1 conference registration	
<i>Underwrite a university student scholarship to attend the conference</i>	\$ 500
» Includes the addition of your 8½ x 11 inch information sheet in the conference packet, and	
» 1 conference registration	
<i>Add your 8½ x 11 inch information sheet in the conference packet</i>	\$ 100



2011 Annual Conference Sponsorship form

Contact name: _____

Company: _____

Address: _____

Telephone: _____

Email: _____

IMPORTANT: Exact credit line text for use in publications: _____

_____ A logo will be submitted for use in publications. Send digital logo files to:
Barbara Rothermel, rothermel@lynchburg.edu

Is supporting the AAMG 2011 annual conference with the following contribution:

- _____ \$3,000 Exclusive sponsorship of the annual Conference.
- _____ \$1,000 Major underwriter of the Annual AAMG Conference
- _____ \$ 750 Underwrite lunch for conference participants
- _____ \$ 500 General underwriter of the Annual AAMG conference
- _____ \$ 500 Underwrite a university student scholarship to attend the conference
- _____ \$ 500 Underwrite the conference continental breakfast
- _____ \$ 100 Add your company's 8 1/2 x 11 inch information sheet in the conference packet

All sponsors will be recognized in all press materials and on the AAMG website. The conference print materials will include corporate logos and credit. Additionally, sponsors receive complimentary admission to the conference and with it the opportunity to network with potential clients in an informal setting.

_____ Check payable to AAMG enclosed. FEI number 90-0609855

_____ Please send an invoice

_____ If you prefer to pay by credit card please call the AAMG treasurer (contact information below) to process the transaction.

Please return form, checks, and/or requests for invoices to:

Michiko Okaya, AAMG treasurer, c/o Williams Center Gallery, Lafayette College, Easton, Pa. 18042, 610 330 5361 (Phone) 610 330 5642 (Fax), artgallery@lafayette.edu