



**Why Museums Matter: The Teaching Museum Today**

University of Oregon, Eugene

Name \_\_\_\_\_  
 Position \_\_\_\_\_  
 Museum/Gallery Name \_\_\_\_\_  
 Institution \_\_\_\_\_ Museum/Gallery Type \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 Address line 2 \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip+4 \_\_\_\_\_  
 Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

**CONFERENCE REGISTRATION** (includes continental breakfast, luncheon and receptions) \$ \_\_\_\_\_  
 \$275 AAMG Members     \$325 Non-Members     \$65 Students

**NEW MEMBERSHIP / RENEWAL** \$ \_\_\_\_\_  
 \$150 Institutional     \$50 Individual     \$225 Corporate

**June 22, OFF-SITE EXCURSIONS** 8 a.m.–3:45 p.m.

Concurrent—you may only register for one excursion.

- The Oregon Coast (\$75)
- Wine Tasting: The Best of the South Willamette Valley (\$100)

**June 25, SUNDAY MORNING WORKSHOP** 9 a.m.–noon \$ \_\_\_\_\_

Concurrent—you may only register for one session.

- Thinking Outside the [Museum] Box: Understanding Your Current and Potential Visitors (\$150)
- Steps to AAM Accreditation: Core Documents (\$50)
- Mainstreaming Diversity: Getting Beyond Inclusive Talk (\$150)
- Effective Digital Content Strategies for the Small, Overworked Staff (\$150)

**June 25 OFF-SITE EXCURSION** \$ \_\_\_\_\_

- Half Day of McKenzie River Rafting with Helfrich Outfitter (\$75)

**TOTAL** \$ \_\_\_\_\_

**PAYMENT METHOD** (please, no purchase orders) \_\_\_\_\_ FEI Number: 90-0609855

\_\_\_\_\_ On-line registration and credit card payment can be made at [aamg-us.org](http://aamg-us.org), follow the Annual Conference link.

\_\_\_\_\_ Check enclosed—Payable to AAMG

Mail to: AAMG c/o Joseph S. Mella, Director | Vanderbilt University Fine Arts Gallery |  
 PMB273 | 230 Appleton Place | Nashville, TN 37203  
 Questions? [membership@aamg-us.org](mailto:membership@aamg-us.org) or (402) 882-2264

\*Advance registration deadline is June 21, 2017. After June 21, registration will be on-site at the University of Oregon. Cancellation requests must be made in writing to [treasurer@aamg-us.org](mailto:treasurer@aamg-us.org) by June 8 to receive a refund of conference registration fees. **No refunds will be made after June 8.\***

Special Needs (Accessibility, diet, etc.) \_\_\_\_\_