

# SPONSORSHIP OPPORTUNITIES



## **Learning Laboratory and Community Center:**

**Positioning the Academic Museum for Success**

**University of Minnesota | June 27-30, 2019**

**AAMG**

Association of Academic Museums & Galleries

# Connect to Academic Museum Professionals

This year's AAMG Annual Conference at the University of Minnesota promises to be the biggest ever! With the theme of "Learning Laboratory and Community Center: Positioning the Academic Museum for Success," we're anticipating drawing museum colleagues from all over the nation to the Twin Cities for discussion, networking, learning, and a chance to explore outstanding institutions, including our University of Minnesota museum partners--the Bell Museum, the Goldstein Museum of Design, and the Frederick R. Weisman Art Museum.

Last year's AAMG conference attracted over 350 museum professionals, and we're expecting even more this June. Additionally, new sponsorship opportunities will enable you to provide general support throughout the conference, or underwrite a branded event for attendees. Networking opportunities will introduce you to potential new clients among our dedicated university museum professionals and museum decision-makers.

We expect sponsorship opportunities to be reserved quickly, so please review the levels and benefits as soon as possible and let us know how we can best serve you. We are deeply grateful for your participation in recognition of the educational, social, and cultural value our academic museums and galleries represent every day.

If you would like to discuss AAMG Conference Sponsorship Opportunities, please contact Judy Kirk at [sponsorships@aamg-us.org](mailto:sponsorships@aamg-us.org) or call 812-855-1696.



# Sponsorship Opportunities and Benefits



## EVENT SPONSORSHIP

The following events may be sponsored and branded during the conference.

### Reception Sponsorship Opportunities (2)

#### Opening Reception/Closing Reception: \$12,500

- Full page advertisement in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- Four complimentary conference registrations
- Recognition at reception
- Opportunity to offer brief remarks during the reception
- Invitation to the annual Board of Directors dinner (2 people)
- Sponsor Marketplace table at no cost
- Delegate bag insert
- Signage recognition at event, in program, and on website

### Conference Session Opportunity (1)

#### Keynote: \$7,500

- ½ page advertisement in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- Two complimentary conference registrations
- Recognition at keynote
- Invitation to the annual Board of Directors dinner (2 people)
- Sponsor Marketplace table at no cost
- Delegate bag insert
- Signage recognition at event, in program, and on website

### Meal/Party Opportunities (3)

#### Buffet Lunch (Fri, Sat)/Poster Session Cocktail Party: \$2,500

- ½ page advertisement in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- One complimentary conference registration
- Sponsor Marketplace table at no cost
- Delegate bag insert
- Signage recognition at event, in program, and on website

### Snack/Break Opportunities (6)

#### Continental Breakfast (Fri, Sat)/Coffee Breaks (Fri-2, Sat-2):\$1,500

- ¼ page in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- One complimentary conference registration
- Delegate bag insert
- Signage recognition at event, in program, and on website

## CONFERENCE SPONSORSHIP

Tiered levels of general conference sponsorship is also available.

### PLATINUM SPONSORS

#### \$10,000

- Full page advertisement in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- Two complimentary conference registrations
- Recognition at opening session
- Opportunity to offer brief remarks during opening session
- Invitation to the annual Board of Directors dinner (2 people)
- Sponsor Marketplace table at no cost
- Delegate bag insert
- Signage recognition throughout conference, in print, and on website



### GOLD SPONSORS

#### \$5,000

- ½ page advertisement in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- One complimentary conference registration
- Recognition at opening session
- Invitation to the annual Board of Directors dinner (1 person)
- Sponsor Marketplace table at no cost
- Delegate bag insert
- Signage recognition throughout conference, in print, and on website

### SILVER SPONSORS

#### \$1,000

- ¼ page in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- One complimentary conference registration
- Delegate bag insert
- Signage recognition throughout conference, in print, and on website

### BRONZE SPONSORS

#### \$500

- Complimentary one-year AAMG corporate or institutional membership
- One complimentary conference registration
- Delegate bag insert
- Signage recognition throughout conference, in print, and on website

### SPONSORSHIP MARKETPLACE

Sponsorship Marketplace tables are an excellent way to introduce your company to museum professionals. The tables are available for \$250 to any sponsor (though many of the levels include tables at no costs).

### About the AAMG

The Association of Academic Museums and Galleries is the leading educational and professional organization for academic museums, galleries, and collections. In recognition of the unique opportunities and challenges of its constituents, the AAMG establishes and supports best practices, educational activities and professional development that enable its member organizations to fulfill their educational missions.