

SPONSORSHIP OPPORTUNITIES



Risk and Bravery:

Action and Response in the Academic Museum

**The University of Kansas (Lawrence)
June 17-20, 2020**

AAMG

Association of Academic Museums & Galleries

Connect to Academic Museum Professionals

The 2020 AAMG Annual Conference at The University of Kansas (Lawrence) is now open for sponsorship support. Last year's AAMG conference attracted over 375 museum professionals, and we're expecting even more this June 17-20, as we explore "Risk & Bravery: Action and Response in the Academic Museum" with academic museum staff from across the U.S.

During the conference a variety of sponsorship opportunities will enable you to provide general support throughout the conference, or underwrite a branded event for attendees. And a number of networking opportunities will introduce you to potential new clients among our dedicated university museum professionals and museum decision-makers.

We expect sponsorship opportunities to be reserved quickly, so please review the levels and benefits as soon as possible and let us know how we can best serve you. We are deeply grateful for your participation in recognition of the educational, social, and cultural value our academic museums and galleries represent every day.

If you would like to discuss AAMG Conference Sponsorship Opportunities, please contact Judy Kirk at sponsorship@aamg-us.org or call 812-855-1696. On behalf of AAMG, we thank you for your consideration.



AAMG Sponsorship Opportunities and Benefits



CONFERENCE EVENT SPONSORSHIP

The following events may be sponsored and branded during the conference.

Reception Opportunities

Opening Reception/Closing Reception: \$12,500

- Full page advertisement in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- Four complimentary conference registrations
- Recognition at reception
- Opportunity to offer brief remarks during the reception
- Invitation to the annual Board of Directors dinner (2 people)
- Sponsor Marketplace table at no cost
- Delegate bag insert
- Signage recognition at event, in program, and on website

Session Opportunities

Keynote: \$7,500

- ½ page advertisement in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- Two complimentary conference registrations
- Recognition at keynote
- Invitation to the annual Board of Directors dinner (2 people)
- Sponsor Marketplace table at no cost
- Delegate bag insert
- Signage recognition at event, in program, and on website

Meal/Party Opportunities

Buffet Lunch (Fri, Sat)/Poster Session Cocktail Party: \$2,500

- ¼ page advertisement in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- One complimentary conference registration
- Sponsor Marketplace table at no cost
- Delegate bag insert
- Signage recognition at event, in program, and on website

Snack/Break Opportunities

Continental Breakfasts/Coffee Breaks: \$1,500

- ¼ page in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- One complimentary conference registration
- Delegate bag insert
- Signage recognition at event, in program, and on website

GENERAL CONFERENCE SPONSORSHIP

Tiered levels of general conference sponsorship is also available (below).

PLATINUM SPONSORS

\$10,000

- Full page advertisement in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- Two complimentary conference registrations
- Recognition at opening session
- Opportunity to offer brief remarks during opening session
- Invitation to the annual Board of Directors dinner (2 people)
- Sponsor Marketplace table at no cost
- Delegate bag insert
- Signage recognition throughout conference, in print, and on website



GOLD SPONSORS

\$5,000

- 1/2 page advertisement in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- One complimentary conference registration
- Recognition at opening session
- Invitation to the annual Board of Directors dinner (1 person)
- Sponsor Marketplace table at no cost
- Delegate bag insert
- Signage recognition throughout conference, in print, and on website

SILVER SPONSORS

\$1,000

- 1/4 page in conference program (digital and/or printed format)
- Complimentary one-year AAMG corporate or institutional membership
- One complimentary conference registration
- Delegate bag insert
- Signage recognition throughout conference, in print, and on website

BRONZE SPONSORS

\$500

- One complimentary conference registration
- Delegate bag insert
- Signage recognition throughout conference, in print, and on website

SPONSORSHIP MARKETPLACE TABLES

Sponsorship Marketplace tables are an excellent way to introduce your company to museum professionals. The tables are available for \$250 to any sponsor (though many of the levels include tables at no costs).



About the Spencer Museum of Art

Located on the University of Kansas campus, the Spencer Museum of Art is a vibrant cultural center that sparks curiosity, inspires creativity, and creates connections among people through art.



About the KU Biodiversity Institute and Natural History Museum

The KU Biodiversity Institute studies the life of the planet for the benefit of the Earth and its inhabitants. The institute, including the KU Natural History Museum, accomplishes this mission through the acquisition, curation and study of collections of plants, animals, fossil material and cultural artifacts for undergraduate, graduate and public education, as well as research and public and professional service.



About the Association of Academic Museums and Galleries

The Association of Academic Museums and Galleries is the leading educational and professional organization for academic museums, galleries, and collections. In recognition of the unique opportunities and challenges of its constituents, the AAMG establishes and supports best practices, educational activities and professional development that enable its member organizations to fulfill their educational missions.