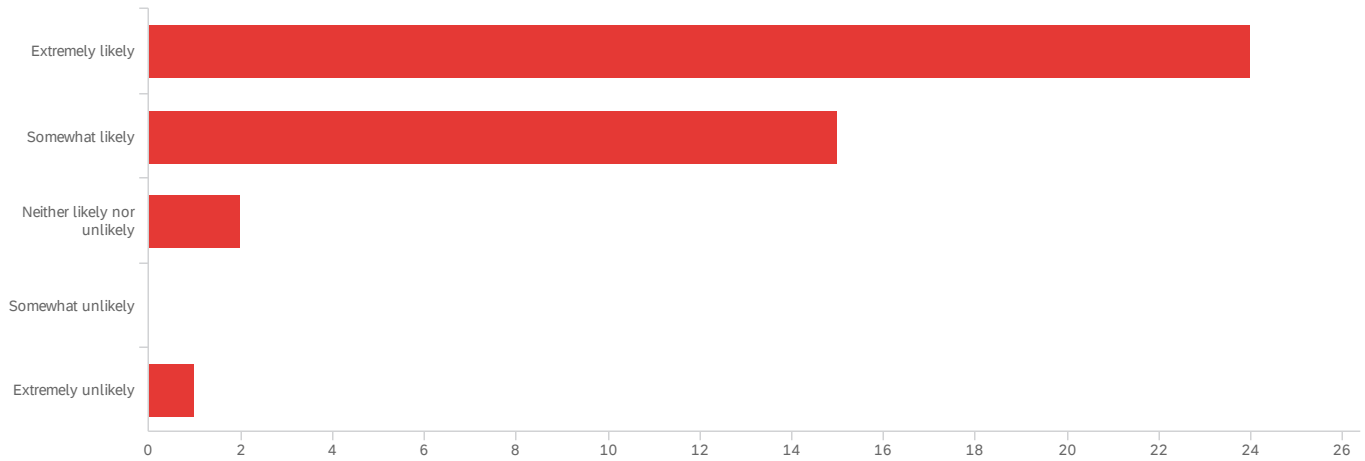


# Default Report

Reopening Survey

June 8, 2020 9:00 AM MDT

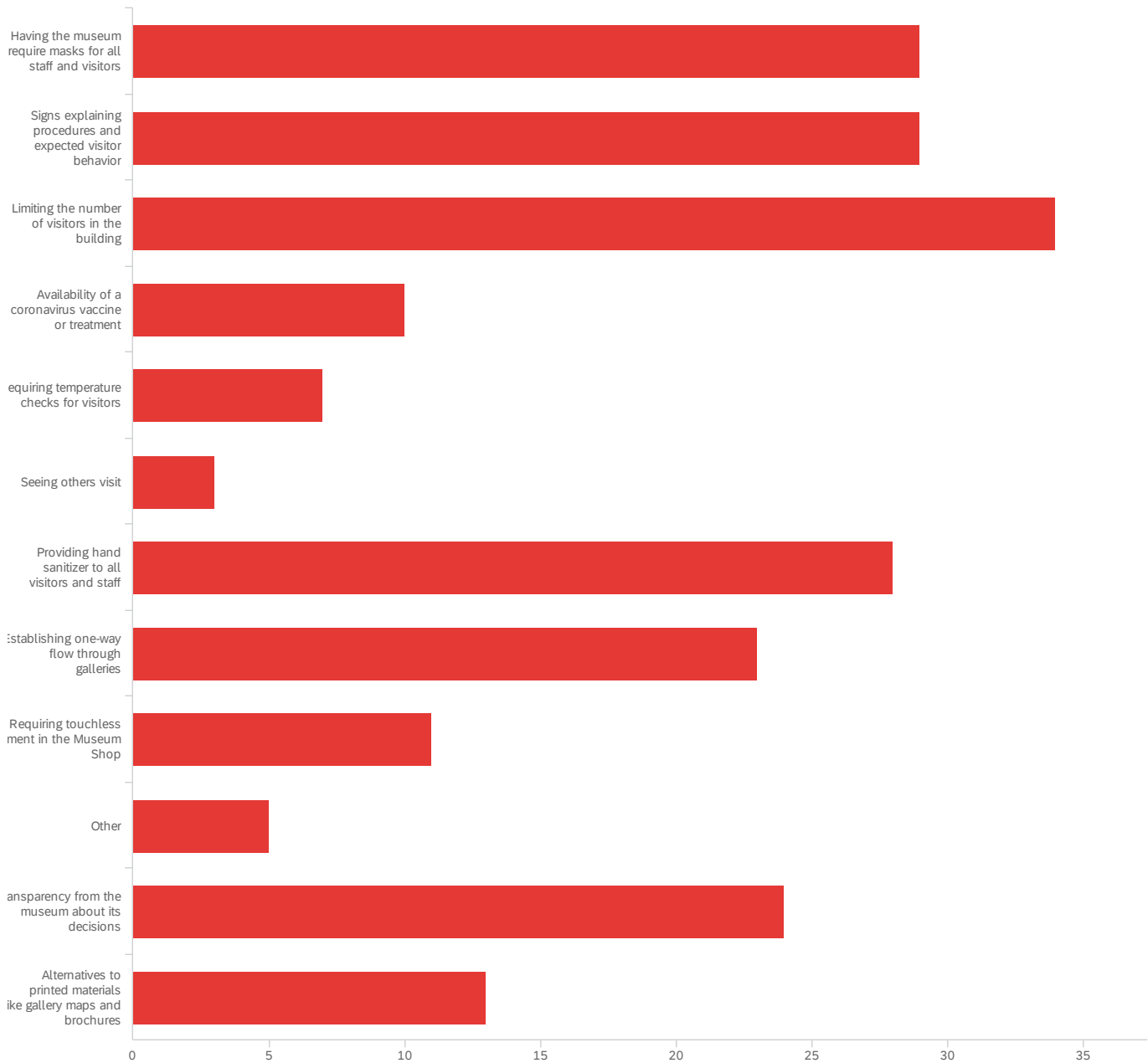
## Q1 - How likely are you to visit the museum when we reopen?



#	Field	Choice Count
51	Extremely likely	57.14% 24
52	Somewhat likely	35.71% 15
53	Neither likely nor unlikely	4.76% 2
54	Somewhat unlikely	0.00% 0
55	Extremely unlikely	2.38% 1
		42

Showing rows 1 - 6 of 6

## Q9 - What would make you more likely to visit?



#	Field	Choice Count
5	Having the museum require masks for all staff and visitors	13.43% 29
6	Signs explaining procedures and expected visitor behavior	13.43% 29
7	Limiting the number of visitors in the building	15.74% 34
8	Availability of a coronavirus vaccine or treatment	4.63% 10
9	Requiring temperature checks for visitors	3.24% 7
11	Seeing others visit	1.39% 3

#	Field	Choice Count
12	Providing hand sanitizer to all visitors and staff	12.96% 28
13	Establishing one-way flow through galleries	10.65% 23
14	Requiring touchless payment in the Museum Shop	5.09% 11
15	Other	2.31% 5
16	Transparency from the museum about its decisions	11.11% 24
17	Alternatives to printed materials like gallery maps and brochures	6.02% 13
		216

Showing rows 1 - 13 of 13

#### Q9\_15\_TEXT - Other

Other

We have mostly enjoyed Toddler Tuesdays, Family Days, and Homeschool Days. We've already made the decision that keeping masks on young children is not a reasonable possibility for our kids, so if a masks-for-everyone rule is put into effect, we will not be able to attend

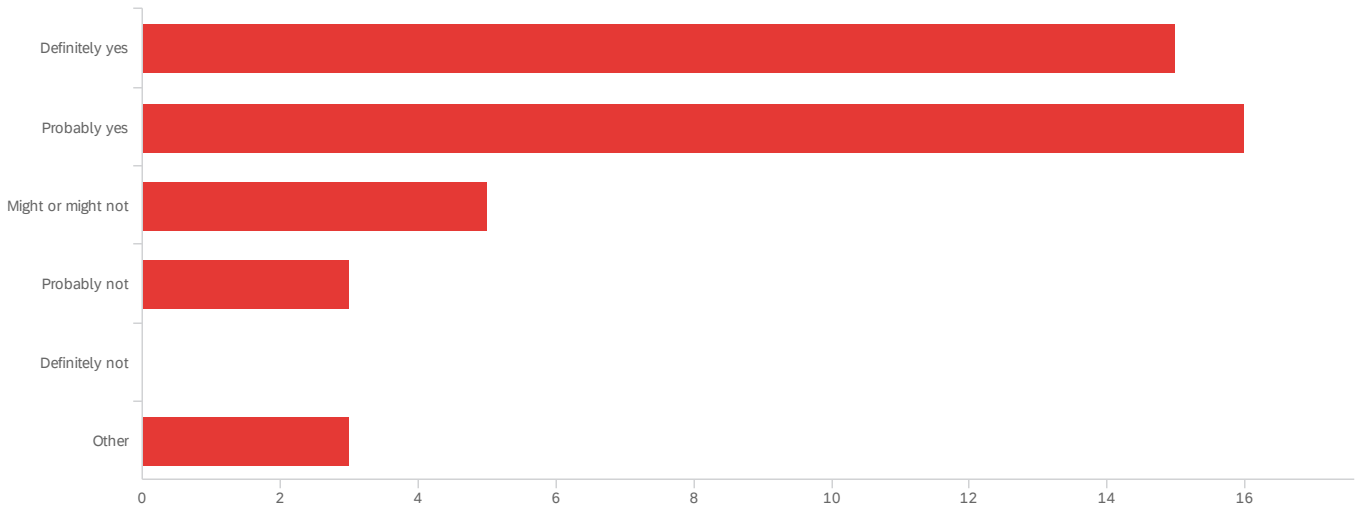
We trust people to make the right choices about social distancing. We just hope to avoid crowds.

More information on wall labels could be helpful. I don't like a brochure and wouldn't want an audio tour.

Limiting number of visitors per area.

As a docent, I'll be there no matter what. I predict that visitors will want all the guarantees, but that's not realistic. At some point, we are going to have to get back to normal living. We don't know when everything will be absolutely safe, but life just isn't. I don't mean people should deliberately go where there is known to be contagion, but life must go on. Thank goodness this virus isn't as hard on children as adults, but I don't see how we can promise the safety of school groups when we've grown accustomed to passing items around and having them touch things.

Q11 - Would you be willing to use a timed ticketing entry system, where you would make a reservation online before coming to the museum? Admission would remain free, but this kind of system would allow us to spread out visitors throughout the day.



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Would you be willing to use a timed ticketing entry system, where you would make a reservation online before coming to the museum? Admission would remain free, but this kind of system would allow us to spread out visitors throughout the day. - Selected Choice	16.00	21.00	17.19	1.37	1.87	42

#	Field	Choice Count
16	Definitely yes	35.71% 15
17	Probably yes	38.10% 16
18	Might or might not	11.90% 5
19	Probably not	7.14% 3
20	Definitely not	0.00% 0
21	Other	7.14% 3

42

Showing rows 1 - 7 of 7

Q11\_21\_TEXT - Other

Other

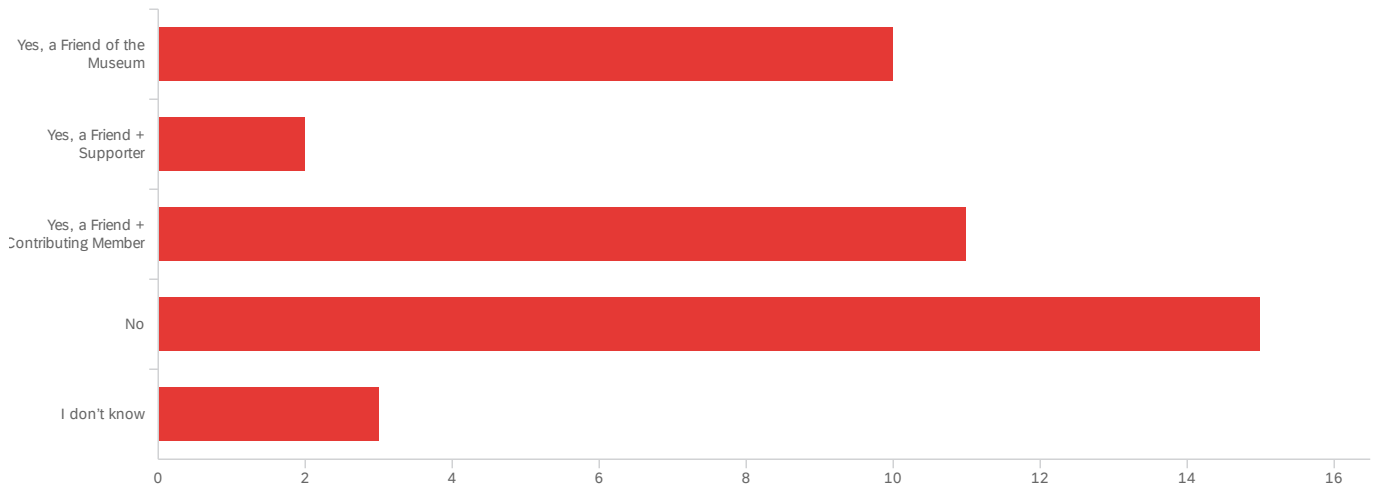
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I think this could be discriminatory to people who aren't aware of this or do not have access to the internet to make a reservation, if it was done solely through an app.

This might help people feel more at ease.

I would prefer timing my visit during a time when fewer people visit. But, I'd be willing to do reservations if required.

## Q14 - Are you a Friend or Contributing Member?



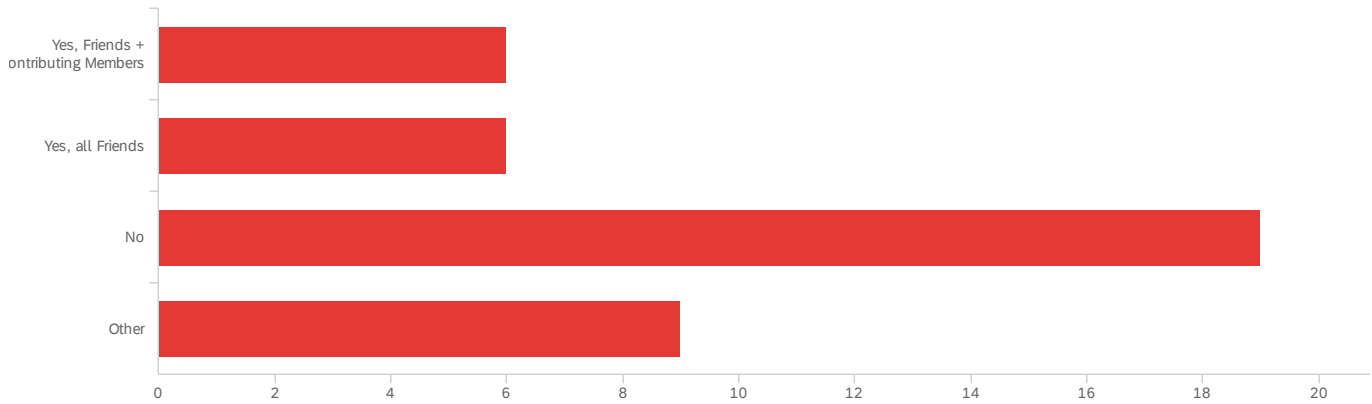
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Are you a Friend or Contributing Member?	1.00	5.00	2.98	1.30	1.68	41

#	Field	Choice Count
1	Yes, a Friend of the Museum	24.39% 10
2	Yes, a Friend + Supporter	4.88% 2
3	Yes, a Friend + Contributing Member	26.83% 11
4	No	36.59% 15
5	I don't know	7.32% 3
		41

Showing rows 1 - 6 of 6

# Q15 - Should the museum open to Friends and/or Friends + Contributing Members

before opening to the general public?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Should the museum open to Friends and/or Friends + Contributing Members before opening to the general public? - Selected Choice	1.00	4.00	2.77	0.96	0.92	40

#	Field	Choice Count
1	Yes, Friends + Contributing Members	15.00% 6
2	Yes, all Friends	15.00% 6
3	No	47.50% 19
4	Other	22.50% 9

40

Showing rows 1 - 5 of 5

## Q15\_4\_TEXT - Other

Other

I think there could be special hours for Friends and/or contributing members (maybe a couple of mornings and a special evening set aside each week), but it seems unjust to deny, for instance, UGA students, who are probably not in the financial situation to contribute, the opportunity to visit the exhibits.

That promotes elite attitudes

Doesn't matter that much to me

Other

While I understand the idea of starting with giving access to those we are in regular communication with, I feel that limiting access goes against our mission. I would rather open to everyone at the same time with other avenues for limiting our numbers in the galleries.

Should open to at risk individuals at specified hours.

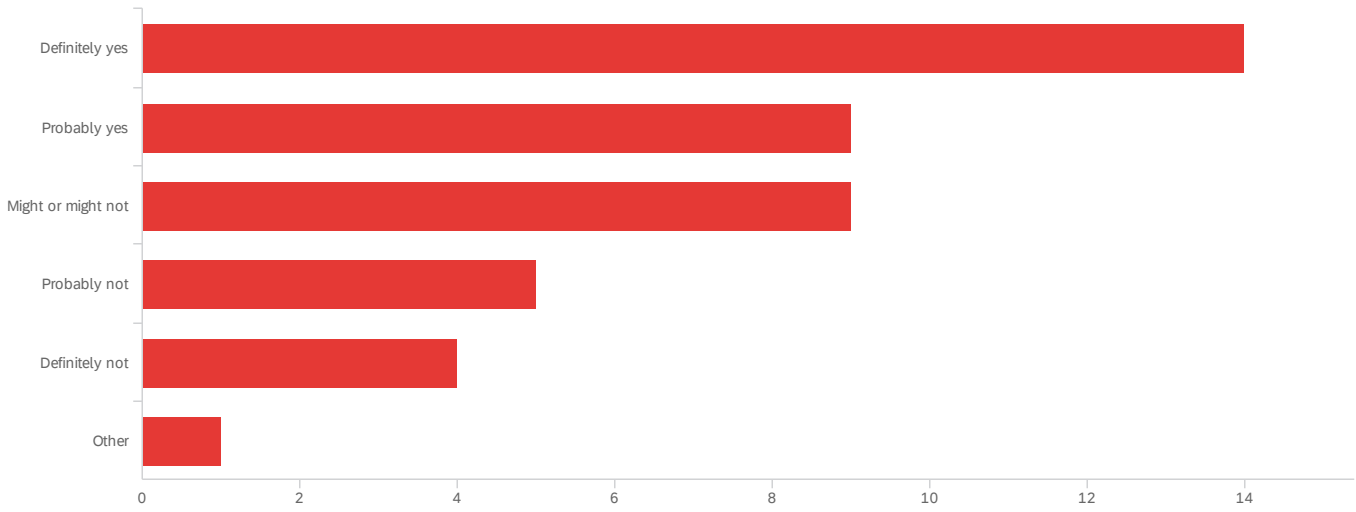
It would be nice to have only friends and contributing members. That some how does not seem exactly fair for a public facility,

Let's get started with those who are definite fans of the museum and see how it goes. Get their feedback on their visit, etc. After all, these are the folks who hold the museum in their hearts. Maybe there could be a reopening reception. I wouldn't keep other folks out if they wanted to come, though.

It's a nice thought, but no time to play favorites.



Q16 - It is unlikely that the museum will offer guided tours for some time. Would you use a free cellphone-based audio guide?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	It is unlikely that the museum will offer guided tours for some time. Would you use a free cellphone-based audio guide? - Selected Choice	11.00	16.00	12.50	1.42	2.01	42

#	Field	Choice Count
11	Definitely yes	33.33% 14
12	Probably yes	21.43% 9
13	Might or might not	21.43% 9
14	Probably not	11.90% 5
15	Definitely not	9.52% 4
16	Other	2.38% 1

Showing rows 1 - 7 of 7

Q16\_16\_TEXT - Other

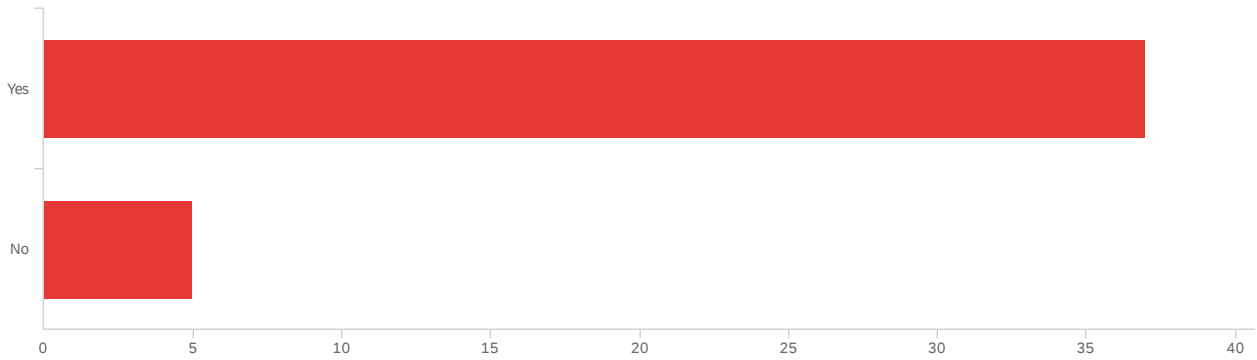
Other

Other

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We might not be able to have guided tours but would it be possible to have docents in some of the galleries to answer questions?

Q17 - Have you been taking advantage of the museum's digital content during our closure (Facebook, Instagram, website, YouTube, etc.)?



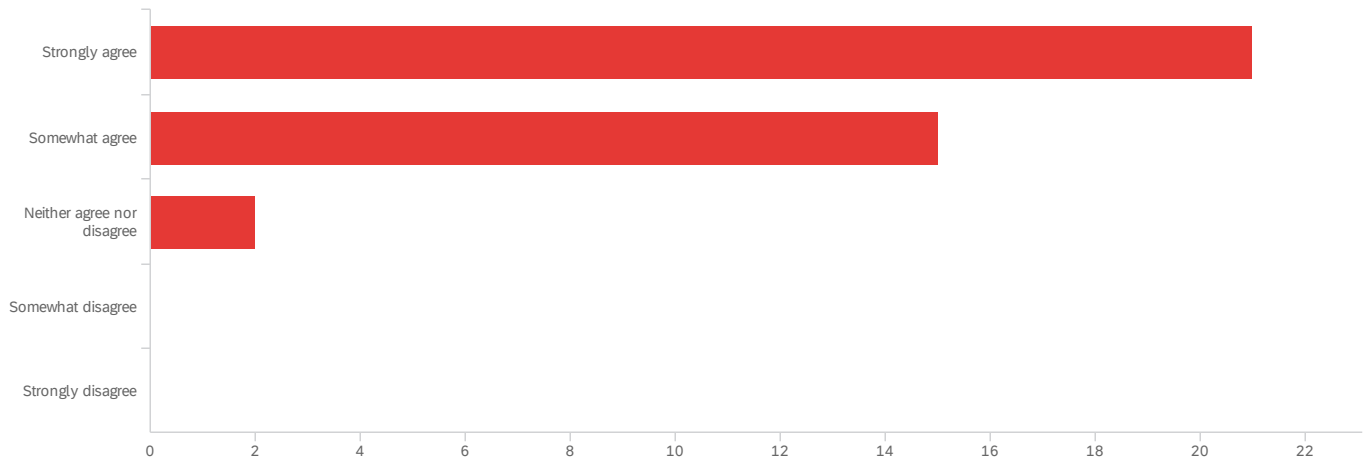
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you been taking advantage of the museum's digital content during our closure (Facebook, Instagram, website, YouTube, etc.)?	23.00	24.00	23.12	0.32	0.10	42

#	Field	Choice Count
23	Yes	88.10% 37
24	No	11.90% 5

42

Showing rows 1 - 3 of 3

## Q18 - If yes, have you enjoyed that digital content?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	If yes, have you enjoyed that digital content?	23.00	25.00	23.50	0.60	0.36	38

#	Field	Choice	Count
23	Strongly agree	55.26%	21
24	Somewhat agree	39.47%	15
25	Neither agree nor disagree	5.26%	2
26	Somewhat disagree	0.00%	0
27	Strongly disagree	0.00%	0
			<b>38</b>

Showing rows 1 - 6 of 6

## Q19 - Is there anything else you'd like us to offer as digital content?

Is there anything else you'd like us to offer as digital content?

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Nothing new, but keep more coming and perhaps carry this aspect into the future. It is helpful to those who can't attend in person, even when there isn't a pandemic, and helps those citizens, young and old, able to experience and learn more readily.

I really appreciate the effort!! Really well done. ... but it's just not the same :(((

Art talks for kids would be great. My 3rd grader loves art museums, but few have had online programs targeted to elementary students.

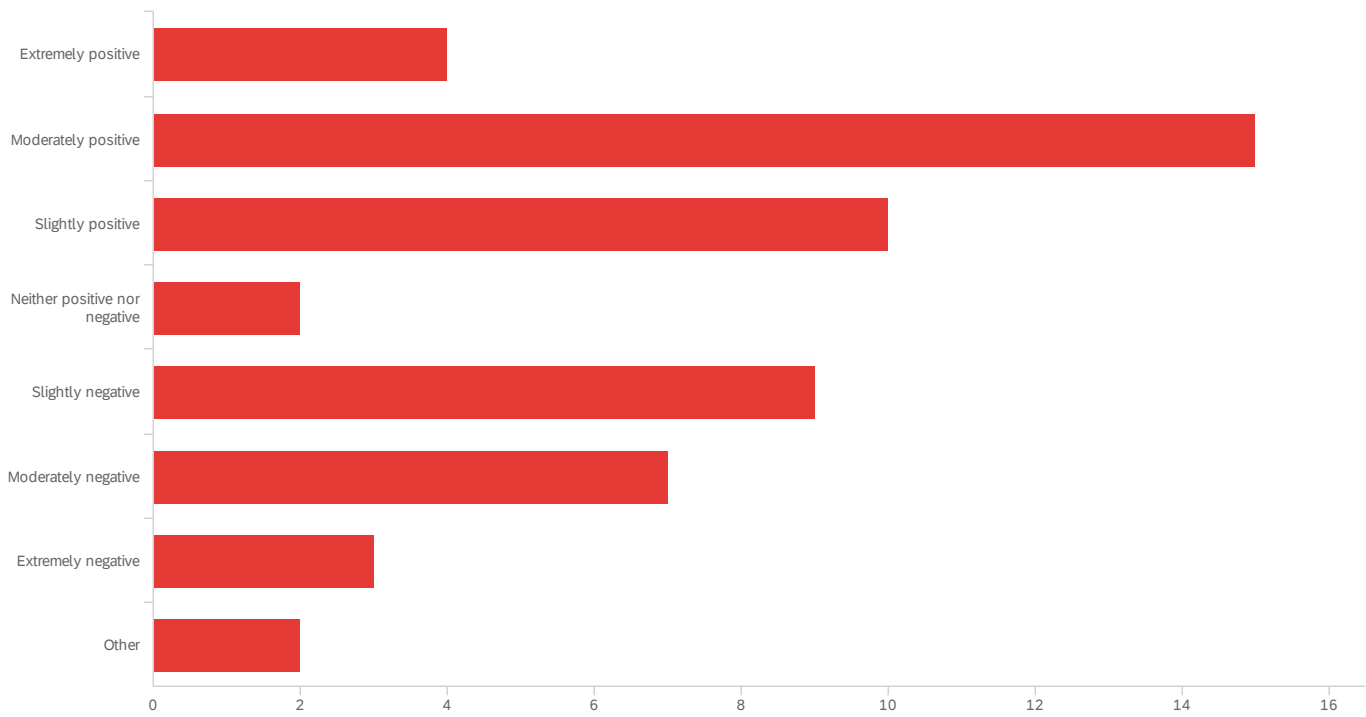
You're doing a fine job. Very clever and positive. I admire that immensely! Keep up the good work!

The museum seems like a low risk environment to visit. Not much talking or touching and it's a large and open space. It's an inspiring place to be. Thank you

The digital content is great, but it's not like being there!

Some of the digital content (slide show) didn't play properly.

## Q20 - How are you feeling these days (check all that apply)?



#	Field	Choice Count
12	Extremely positive	7.69% 4
13	Moderately positive	28.85% 15
14	Slightly positive	19.23% 10
15	Neither positive nor negative	3.85% 2
16	Slightly negative	17.31% 9
17	Moderately negative	13.46% 7
18	Extremely negative	5.77% 3
19	Other	3.85% 2

52

Showing rows 1 - 9 of 9

### Q20\_19\_TEXT - Other

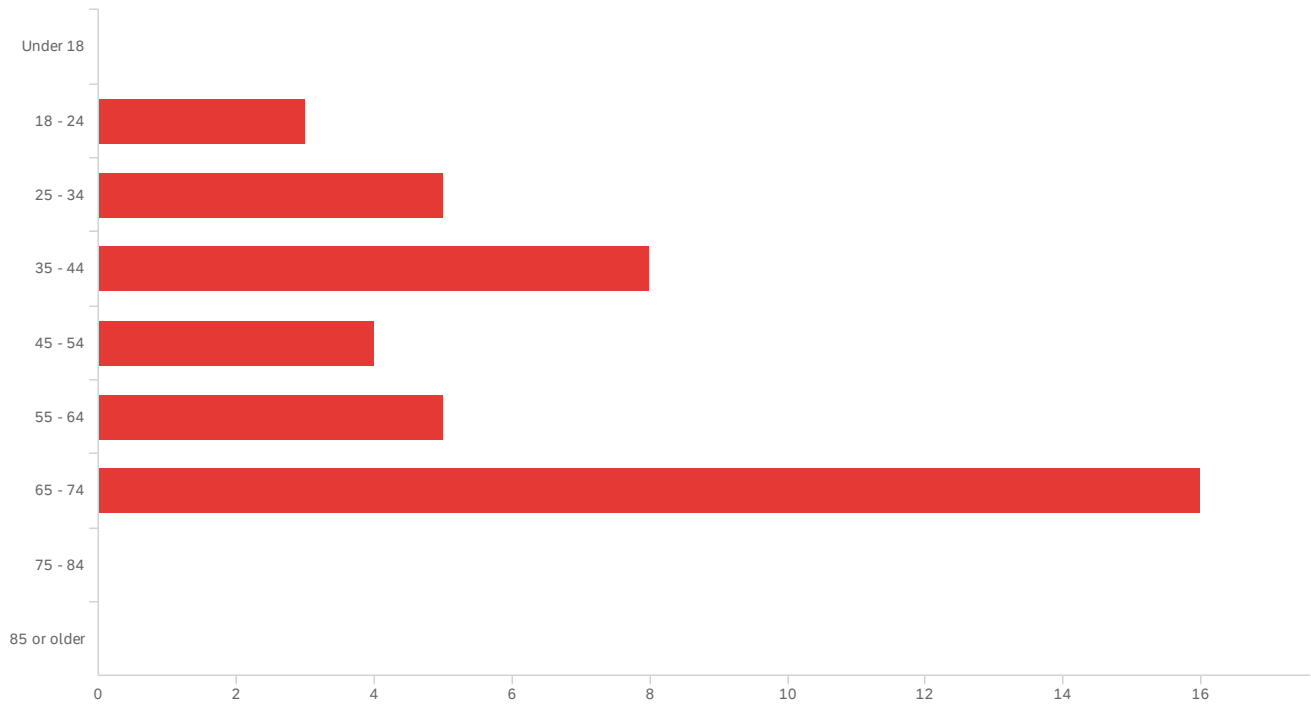
Other

The covid numbers are increasing in Clarke, surrounding counties, and in Georgia. I'm concerned that it's still too early for openings.

Other

I think all the recent news re: Covid is extremely encouraging, and we can't wait to conscientiously get back to our favorite activities-- including GMOA!

## Q21 - Which range includes your age?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Which range includes your age?	32.00	37.00	35.24	1.72	2.96	41

#	Field	Choice Count
31	Under 18	0.00% 0
32	18 - 24	7.32% 3
33	25 - 34	12.20% 5
34	35 - 44	19.51% 8
35	45 - 54	9.76% 4
36	55 - 64	12.20% 5
37	65 - 74	39.02% 16
38	75 - 84	0.00% 0
39	85 or older	0.00% 0



# Field

Choice  
Count

41

Showing rows 1 - 10 of 10

## Q22 - What's your ZIP code?

What's your ZIP code?

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30605

30605

30606

30605

30601

30677

30328

30605

30605

30605

30606

30605

30606

30005

31024

30606

30605

30677

30306

30666

39819

30606

What's your ZIP code?

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30605

30677

30677

30677

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30656

30606

30606

30606

30606

28741

30650

30677

30269

30677

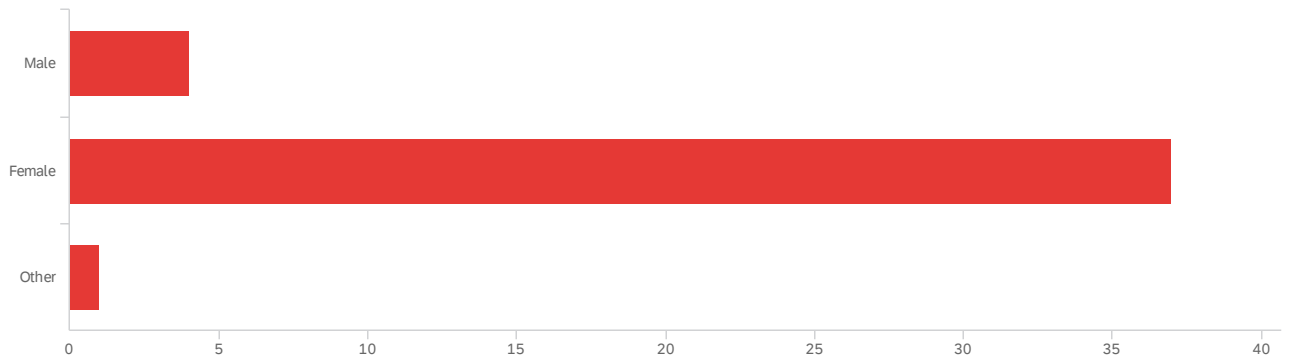
30606

30606

30601

30606

## Q23 - How do you identify?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How do you identify? - Selected Choice	11.00	13.00	11.93	0.34	0.11	42

#	Field	Choice Count
11	Male	9.52% 4
12	Female	88.10% 37
13	Other	2.38% 1
		42

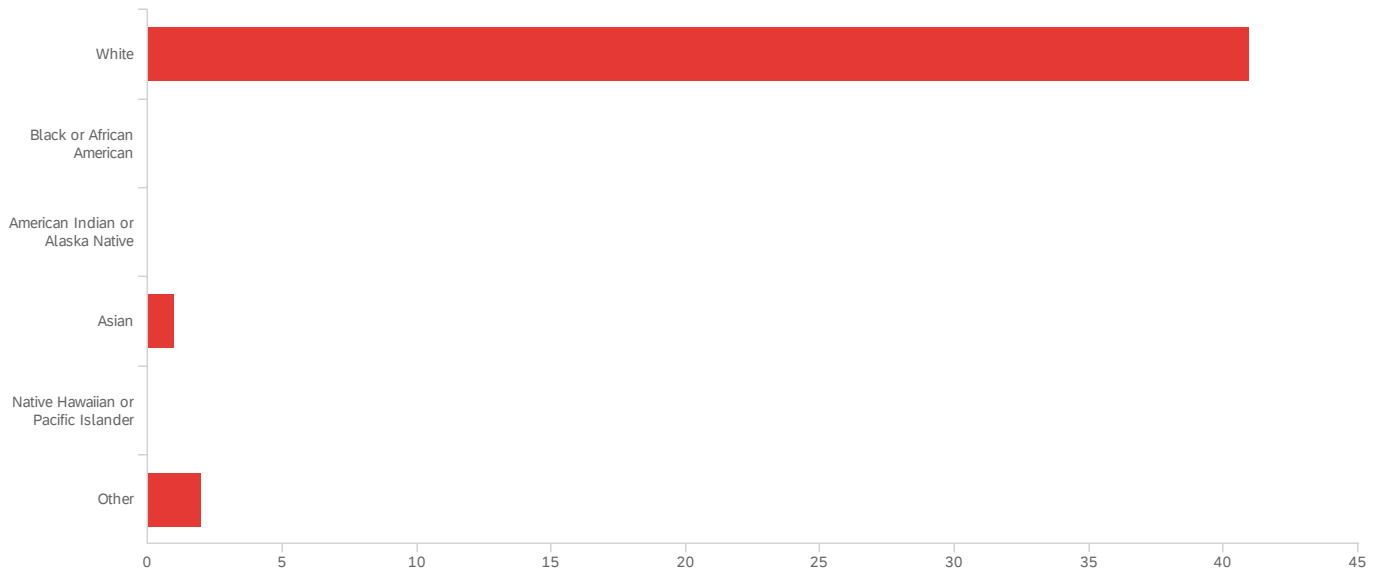
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### Q23\_13\_TEXT - Other

Other

seriously?

## Q24 - How do you identify?



#	Field	Choice Count
11	White	93.18% 41
12	Black or African American	0.00% 0
13	American Indian or Alaska Native	0.00% 0
14	Asian	2.27% 1
15	Native Hawaiian or Pacific Islander	0.00% 0
16	Other	4.55% 2

44

Showing rows 1 - 7 of 7

### Q24\_16\_TEXT - Other

Other

## Q25 - Is there anything else you want us to know?

Is there anything else you want us to know?

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We would love to be able to bring our kids!

Excited to visit once again in future and appreciate the care that is being taken in re-opening.

We love Georgia Museum of Art and miss you, but understand the need to wait for proper safety to be implemented!

Some way for social distance family day would be good. I think the main issue would be the crowded craft area but even if that has to be limited/outdoors I'd love to bring my kid again. I think in general it's easier to maintain distance in a museum than in a performance event.

As you reopen, please consider sufficient flexibility to allow families to visit. We usually make a short visit of about an hour, but it's hard to predict which direction we will go or where we will spend most of our time. Requiring a single direction of flow through the museum would be extremely difficult with the kids.

I have enjoyed yoga in the galleries and hope that continues

I wish there could be more art classes and availability of models to draw.

Thank you.

I miss being in the museum, doing tours, visiting with staff and the other docents.

Be a leader in showing other museums "how it's done" and how it's working for you. We NEED our Museums, this is no time to convey Fear.

Looking forward to strolling through the galleries again.

I am a docent and miss the museum so much! I am anxious for the museum to open in some capacity. I know it will be a while before we have tours, but perhaps docents could help out in some way once the museum does begin to open its doors.