Academic Museums occupy a unique position, straddling both the academic and museum communities. Their funding and governance structure is somewhat different than nonprofit museums, and their method of education, plus their collections, makes them different than other campus services.

To better understand the role of these museums in the communities they serve, we embarked on benchmark data collection, summarized in this report.
SUMMARY FINDINGS

ACADEMIC MUSEUMS AND GALLERIES: A 2022 SNAPSHOT
Academic museums and galleries are unique in education. Like other museums, they serve the public by sharing art, history, science, and nature. But unlike other museums, they are part of formal educational institutions that serve students and academics through formal classes and by providing access to collections.

In 2022, the Association of Academic Museums and Galleries sought to learn more about how these teaching museums serve both their academic communities and the public.

ACADEMIC MUSEUMS AND GALLERIES BY DISCIPLINE

- **15%** Anthropology
- **67%** Art Museum
- **11%** History Museum or Historic Site
- **13%** Natural History
- **5%** Science/Technology Center/Museum
- **17%** Other

**ANNUAL OPERATING BUDGET**

- **22%** $100,000 or less
- **13%** $100,001 - $250,000
- **12%** $250,001 - $500,000
- **16%** $500,001 - $1,000,000
- **18%** $1,000,001 - $3,000,000
- **11%** $3,000,001 - $10,000,000
- **6%** $10,000,001 or more

**MEDIAN OPERATING BUDGET:**

- About $600,000

**55%:** The typical academic museum receives about 55% of their operating budget from their academic institution.
The typical academic museum cares for over **8,000** objects, artworks, artifacts, or specimens. The largest museum collection in our data set has **50,000,000** specimens.

**COLLECTIONS**

**VISITATION**

Pre-pandemic, the typical academic museum welcomed over **33,000** visitors. Their visitation is still recovering from the pandemic, however, with the typical academic museum welcoming just over **13,000** in 2021.

**EDUCATION SERVICES TO ACADEMIC COMMUNITY**

**70%** of academic museums have staff that teach students at their institution ... but only **2 out of 5** museum directors hold a faculty appointment (and even fewer curators and educators do so).

**SOURCE:**  
• 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

**4 out of 5 academic museums provide research support to the academic disciplines at their institution.**

And **>99%** of academic museums provide resources to students, including internships, work-study positions, thesis/dissertation support, and more.
METHODOLOGY
METHODOLOGY

• Baseline survey fielded in 2022

• N = 196

(There are 425 academic museums and galleries that are members of AAMG.)

Note: Upon examination of the data, it was determined that the median was often a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average. Please note when "median" or "average" is used to describe the results.
PARTICIPATING MUSEUMS AND GALLERIES

Abroms-Engel Institute for the Visual Arts, University of Alabama at Birmingham
Addison Gallery of American Art, Phillips Academy
Agricultural and Life Sciences Museum, University of Tsukuba
Allen Memorial Art Museum, Oberlin College
America’s National Churchill Museum, Westminster College
Armand Hammer Museum of Art and Cultural Center, University of California, Los Angeles (UCLA)
Art Museum of West Virginia University, College of Creative Arts
Art Museum, University of Saint Joseph
Art, Design & Architecture Museum, UC Santa Barbara
Arthur Ross Gallery, University of Pennsylvania
Atkinson Museum of Mammals, University of Melbourne
Avenir Museum of Design and Merchandising, Colorado State University
Bates College Museum of Art, Bates College
Baum Gallery, University of Central Arkansas
Bell Museum, University of Minnesota
Belmont University Galleries, Belmont University
Berkeley Art Museum and Pacific Film Archive, University of California Berkeley
Berman Museum of Art at Ursinus College, Ursinus College
Binghamton University Art Museum, Binghamton University
Blackwater Draw Museum, Eastern New Mexico University
Blue Galleries at Boise State University, Boise State University
Bohart Museum of Entomology, University of California, Davis
Bryn Mawr College Art Gallery, Bryn Mawr College
Burke Museum of Natural History and Culture, University of Washington
Castellani Art Museum, Niagara University
Center of Southwest Studies, Fort Lewis College
Central Washington University Museum of Culture & Environment, Central Washington University
Chazen Museum of Art, University of Wisconsin-Madison
Clark Atlanta University Art Museum, Clark Atlanta University
Colby College Museum of Art, Colby College
College of Wooster Art Museum, College of Wooster
Colorado Springs Fine Arts Center at Colorado College, Colorado College
Colorado University Art Museum, University of Colorado Boulder
Contemporary Art Museum, University of South Florida
CSUSB Anthropology Museum, California State University San Bernardino
David Winton Bell Gallery, Brown University
Davis Museum at Wellesley College, Wellesley College
de Saisset Museum, Santa Clara University
Dennos Museum Center, Northwestern Michigan College
Dunn-Seiler Museum, Mississippi State University
Emile H. Mathis Art Gallery, University of Wisconsin-Milwaukee
Emmanuel Art Gallery, University of Colorado, Denver
Fairfield University Art Museum, Fairfield University
FAU Galleries, Florida Atlantic University
Fine Arts Galleries, Montgomery County Community College
Flaten Art Museum, St. Olaf College
Fleming Museum of Art, University of Vermont
Florida Museum of Natural History, University of Florida
Florida State University Museum of Fine Arts, Florida State University
Formerly University of Idaho Prichard Art Gallery (closed 08/2021), University of Idaho
Forsyth Gallery, Division of Academic & Strategic Collaborations
Fort Hill: National Historic Landmark, Clemson University
The Fralin Museum of Art at the University of Virginia, University of Virginia
Frances Young Tang Teaching Museum and Art Gallery, Skidmore College
Freedman Gallery, Albright College
Galleries at Jamestown Community College, Jamestown Community College
Georgia Museum of Art, University of Georgia
Georgia Southern University Museum
Gray Fossil Site & Museum, East Tennessee State University
Great Plains Art Museum, University of Nebraska–Lincoln
Gregg Museum of Art & Design, NC State University
Gregory Allicar Museum of Art, Colorado State University
Grey Art Gallery, New York University
Gund Gallery at Kenyon College, Kenyon College
Haggerty Museum of Art, Marquette University
Hallie Ford Museum of Art, Willamette University
Halsey Institute of Contemporary Art at the College of Charleston, College of Charleston
Hammer Museum, UCLA
Harn Museum of Art, University of Florida
Harry Ransom Center, The University of Texas at Austin
Harvard Art Museums, Harvard University
Henry Art Gallery, University of Washington
Heritage Center, University of Colorado Boulder
Hilliard Art Museum, University of Alabama at Birmingham
Hofstra University Museum of Art, Hofstra University
Hood Museum of Art, Dartmouth College
Housatonic Museum of Art, Housatonic Community College
Hutchings Museum Institute, Hutchings Institute
Illinois Natural History Survey Insect Collection, Prairie Research Institute/University of Illinois at Urbana-Champaign
Indiana University Museum of Archaeology and Anthropology, Indiana University
International Quilt Museum, University of NE-Lincoln
Jane Addams Hull-House Museum, University of Illinois at Chicago
The John and Mable Ringling Museum of Art, Florida State University
Jordan Schnitzer Museum of Art at the University of Oregon, University of Oregon
Joseph Moore Museum, Eastham College
Julie Collins Smith Museum of Fine Art at Auburn University, Auburn University
Kean University
The Keith and Catherine Stein Luminary, Boise State University
Kelsey Museum of Archaeology, University of Michigan
Kennedy Museum of Art, Ohio University
Kent State University Museum, Kent State University
Krannert Art Museum, University of Illinois Urbana Champaign
Kutztown University Miller Art Gallery, College of Visual and Performing Arts
Laband Art Gallery, Loyola Marymount University
Lafayette College Art Galleries, Lafayette College
Lam Museum of Anthropology, Wake Forest University
### Participating Museums and Galleries

<table>
<thead>
<tr>
<th>Museum Name</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Lamont Gallery, Phillips Exeter Academy</td>
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<tr>
<td>Lehigh University Art Galleries, Lehigh University</td>
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<tr>
<td>Lewis-Clark State College Center for Arts &amp; History, Lewis-Clark State College</td>
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<td>List Gallery, Swarthmore College</td>
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<td>Logan Museum of Anthropology, Beloit College</td>
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<tr>
<td>Lois Dowdle Cobb Museum of Archaeology, Mississippi State University</td>
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<td>Lowe Art Museum, University of Miami</td>
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<td>LSU Museum of Art, Louisiana State University and Agricultural and Mechanical College</td>
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<td>Madison Art Collection, James Madison University</td>
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<td>Marianna Kistler Beach Museum of Art, Kansas State University</td>
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<td>Marshall M. Fredericks Sculpture Museum, Saginaw Valley State University</td>
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<td>Mary and Carter Thacher Gallery, University of San Francisco</td>
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<td>Mayborn Museum at Baylor University, Baylor University</td>
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<td>Mazza Museum, University of Findlay</td>
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<td>McClung Museum, University of Tennessee, Knoxville</td>
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<td>McClure Archives and University Museum, University of Central Missouri</td>
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<td>McKissick Museum, University of South Carolina</td>
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<td>McMullen Museum of Art, Boston College</td>
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<td>Michael C. Carlos, Emory University</td>
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<td>Mills College Art Museum, Mills College</td>
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<td>Mines Museum of Earth Science, Colorado School of Mines</td>
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<td>MIT Museum, MIT</td>
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<td>Moody Center for the Arts at Rice University, Rice University</td>
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<td>MSU Broad Art Museum, Michigan State University</td>
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<td>Museo de Historia, Antropología y Arte, Universidad de Puerto Rico</td>
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<td>Museum of Anthropology, University of Missouri</td>
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<td>Museum of Art, University of New Hampshire</td>
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<td>Museum of Peoples and Cultures, Brigham Young University</td>
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<td>Museum of The Caribbean Sea, University of Caldas</td>
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<td>National Deaf Life Museum, Gallaudet University</td>
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<td>Natural History Museum of Utah, University of Utah</td>
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<td>The New Gallery - Austin Peay State University</td>
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<td>The New School Art Collection, The New School</td>
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<td>Newcombt Art Museum, Tulane University</td>
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<td>NIU Art Museum, Northern Illinois University</td>
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<td>Nora Eccles Harrison Museum of Art, Utah State University</td>
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<td>NYU Abu Dhabi Art Gallery, New York University</td>
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<td>Oakes Museum of Natural History at Messiah University, Messiah University</td>
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<td>Oklahoma State University Museum of Art, Oklahoma State University</td>
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<td>Peabody Museum of Archaeology and Ethnology, Harvard University</td>
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<td>Perspective Gallery, Virginia Tech</td>
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<td>Princeton University Art Museum, Princeton University</td>
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<td>Pryor Art Gallery, Columbia State Community College</td>
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<td>QCC Art Gallery / CUNY, Queens Community College</td>
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<td>Quinn Hall Textile Gallery, University of Rhode Island</td>
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<td>Radford University Art Museum, Radford University</td>
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<td>Reynolda House Museum of American Art, Wake Forest University</td>
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<td>Richard F. Brush Art Gallery, St. Lawrence University</td>
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<td>Richard M. Ross Art Museum, Ohio Wesleyan University</td>
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<td>RISD Museum, Rhode Island School of Design</td>
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<td>Robert and Penny Fox Historic Costume Collection, Drexel University</td>
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<td>Robert J. Dole Institute of Politics, University of Kansas</td>
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<td>Rollins Museum of Art, Rollins College</td>
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<td>Sansgaard Family Art Gallery, Waldorf University</td>
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<td>Santa Rosa Junior College Multicultural Museum, Santa Rosa Junior College</td>
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<td>SIUE University Museum, Southern Illinois University Edwardsville</td>
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<td>Smith College Museum of Art, Smith College</td>
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<td>Southern Utah Museum of Art, Southern Utah University</td>
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<td>Spencer Museum of Art, University of Kansas</td>
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<td>Spurlock Museum of World Cultures, University of Illinois at Urbana-Champaign</td>
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<td>Texas Heritage Museum, Hill College</td>
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<td>Texas Vertebrate Paleontology Collections, The University of Texas</td>
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<td>The Trout Gallery, Dickinson College</td>
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<td>Turchin Center for the Visual Arts, Appalachian State University</td>
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<td>UCR ARTS, University of California, Riverside</td>
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<td>Ulrich Museum of Art, Wichita State University</td>
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<td>University of Mississippi Museum &amp; Historic Houses, University of Mississippi</td>
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<td>University Art Gallery, Central Michigan University</td>
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<td>University Art Gallery, California State University, Dominguez Hills</td>
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<td>University Museums, Colgate University, Colgate University</td>
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<td>University of Colorado Museum of Natural History, University of Colorado - Boulder</td>
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<td>University of Denver Museum of Anthropology, University of Denver</td>
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<td>University of Iowa Pentacrest Museums, University of Iowa</td>
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<td>University of Michigan Museum of Anthropological Archaeology, University of Michigan</td>
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<td>University of Michigan Museum of Natural History, University of Michigan</td>
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<td>University of Richmond Museums, University of Richmond</td>
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<td>University of South Alabama Archaeology Museum, University of South Alabama</td>
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<td>University of Wyoming Art Museum, University of Wyoming</td>
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<td>UNLV’s Marjorie Barrick Museum of Art, University of Nevada Las Vegas</td>
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<td>UNM Art Museum, The University of New Mexico</td>
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<td>Utah State University Eastern Prehistoric Museum, Utah State University Eastern</td>
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<td>Van Every/Smith Galleries at Davidson College, Davidson College</td>
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<td>Vanderbilt University Fine Arts Gallery, Vanderbilt University</td>
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<td>Wake Forest University, Wake Forest University</td>
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<td>WCU Fine Art Museum, Western Carolina University</td>
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<td>Weatherspoon Art Museum, UNC Greensboro</td>
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<td>Weisman Art Museum, University of Minnesota</td>
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<td>Western Province, University of Cape Town</td>
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<td>Williams College Museum of Art, Williams College</td>
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<td>Wits Art Museum, University of the Witwatersrand, Johannesburg</td>
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<td>Wright Gallery, Texas A&amp;M University</td>
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<td>Wriston Art Galleries, Lawrence University</td>
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<td>Wylie House Museum, Indiana University</td>
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<td>Yager Museum of Art &amp; Culture, Hartwick College</td>
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<td>Yale Peabody Museum, Yale University</td>
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<td>Yale University Art Gallery, Yale University</td>
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<td>Zuckerman Museum of Art, Kennesaw State University</td>
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OVERALL RESULTS
Which of the following best describes your museum or gallery? If you are multi-disciplinary, please select the disciplines that best describe you. (Choose all that apply.)

- **Art Museum**: 67%
- **Anthropology**: 15%
- **Arboretum/Botanic Garden**: 1%
- **Historic House/Site**: 5%
- **History Museum/Historical Society**: 8%
- **Natural History**: 13%
- **Science/Technology Center/Museum**: 5%
- **Other**: 17%

Two-thirds of academic museums or galleries identify as art museums; this is followed by anthropology and natural history.

Anthropology and natural history museums are more likely to be affiliated with larger academic institutions than other museum types.
What is the annual operating budget for your museum?

- 15% $50,000 or less
- 7% $50,001 - $100,000
- 13% $100,001 - $250,000
- 12% $250,001 - $500,000
- 16% $500,001 - $1,000,000
- 18% $1,000,001 - $3,000,000
- 11% $3,000,001 - $10,000,000
- 6% $10,000,001 or more

Median operating budget: about $600,000

Art museums tend to have the highest median budgets; history museums and historic houses have the smallest.
Breakdown of “typical” budget by income source (averages)

- **55%** Direct support from academic institution
- **20%** Endowment
- **9%** Fundraising from individuals
- **9%** Public and private grants
- **4%** Earned income (e.g., admissions, memberships, etc.)

For most academic museums, the majority of their operating budget is provided via direct support from the academic institution.

Art museums tend to have the most endowment support, while anthropology museums tend to receive more direct support from their academic institutions.
Median in-person student population: 15,046

Which of the following best describes your academic institution's classification? (If more than one apply, please select as many as you need.)

- **64%** Doctorial university (R1, R2, D/PU)
- **25%** Masters colleges and universities (M1, M2, M3)
- **34%** Baccalaureate college
- **6%** Associates college or community college
- **3%** Special focus-four year (e.g. conservatory, art school)
- **2%** Preparatory school (not a Carnegie classification)

Note: Upon examination of the data, it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

How many museums does your academic institution have?

- **44%** One
- **23%** Two
- **12%** Three
- **15%** Four to six
- **5%** Seven or more

The majority of academic institutions represented in this data set have more than one academic museum or gallery.
The majority of academic institutions represented in this data set are located in small cities/towns or rural areas. Thus, it isn’t surprising that the majority of academic museums are a primary provider of culture to their area.
Who does the museum director report to?

- 32% Academic division dean
- 29% Provost
- 11% Department chair
- 7% President
- 22% Other

“Other” responses include: vice president (most common), chancellor, associate or vice provost, and more

<10%

About a third of museum directors report to an academic division dean, and a similar number to a provost; less than 10% report to the college president.

Is your museum’s board advisory or fiduciary?

- 60% We have an advisory board
- 3% We have a board with fiduciary responsibilities
- 28% We have neither an advisory nor a fiduciary board
- 9% Other
EMPLOYMENT AND STAFF

TYPICAL (MEDIAN) STAFFING: 15 employees

FULL-TIME: 4
PART-TIME: 11, including:
  • Undergraduate students
  • Graduate students
  • Paid interns
  • Research fellows
  • Paid docents
  • Part-time workers

Note: Upon examination of the data, it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

Do any museum staff also teach classes at your academic institution in addition to their museum responsibilities? If so, what positions? (Choose all that apply.)

- 30% No
- 35% Museum director
- 12% Chief curator
- 30% Curators
- 8% Chief/senior educator
- 15% Educators
- 20% Other

“Other” answers include: administrative staff, collections manager, exhibition staff

Over two-thirds of academic museums have staff members who teach classes as well, with curators and directors most likely to teach.
Which of the following best describes the museum director position at your academic institution?

- **14%** A faculty position with a reduced teaching load
- **21%** An administrative position with a faculty appointment
- **56%** An administrative position with no faculty appointment
- **9%** Other

Only 2 out of 5 museum directors hold a faculty appointment (and even fewer curators and educators do so).
Which of the following best describes the curatorial position(s) at your academic institution? (Of those with curators that teach.)

- **7%** A faculty position with curatorial responsibilities for the museum/gallery, but no defined teaching load.
- **21%** A faculty position with a hybrid of curatorial responsibilities and a defined teaching load (e.g., number of courses per year, being a percentage of a full-time, tenure-track teaching load).
- **57%** An administrative position with no faculty appointment or teaching responsibilities. Curator may teach at their discretion.
- **14%** Other
Which of the following best describes the education position(s) at your academic institution? (Of those with educators that teach.)

6% A faculty position with education responsibilities for the museum/gallery, but no defined teaching load.

14% A faculty position with a hybrid of education responsibilities and a defined teaching load (e.g., number of courses per year, being a percentage of a full-time, tenure-track teaching load).

64% An administrative position with no faculty appointment or teaching responsibilities. Educator may teach at their discretion.

17% Other
EMPLOYMENT AND STAFF

Is the museum director or museum staff compensated beyond base salary for teaching?

- Yes: 32%
- No: 59%
- Other: 10%

Does the museum director or any museum staff receive any of the following benefits? (Choose all that apply.)

- Conference fees/travel paid for: 81%
- Professional development funds: 70%
- Ability to publish research: 63%
- Support for research: 34%
- Sabbatical: 19%
- Tenure status: 17%
- Paid research leave: 13%
- Unpaid research leave: 8%
- None of these benefits: 9%
"The combined demands of teaching and administering the museum is an unacceptable scenario. The workload is impossible, and the compensation is no more than an average faculty member."

"Our internships are for course credit, and museum staff act as the instructor of record for these courses."

"Paid like an adjunct for those courses"

"No museum staff is required to teach as part of their core responsibilities. Those who teach, do so based on need, by invitation from the campus academic dean, and receive compensation."
Do any of your academic institution’s faculty (but not considered museum staff) have museum responsibilities or privileges in addition to their academic responsibilities? If so, what responsibilities or privileges? (If yes, choose all that apply.)

- **4%** Yes - faculty serving in a governing capacity
- **52%** Yes - faculty serving in an advisory capacity
- **10%** Yes - dual appointments as faculty/curators
- **47%** Yes - faculty serving as guest curators for exhibitions
- **38%** Yes - faculty assisting/advising curators with museum collections
- **15%** Yes – faculty provided with art/object handling privileges
- **15%** Yes – faculty provided with collections borrowing privileges
- **24%** Yes – studio art faculty given regular museum exhibitions
- **20%** No, none of these

4 out of 5 museums have close interactions with faculty, who serve as advisors, guest curators, or are provided access to the collections.

Natural history museums are much more likely to say academic faculty have museum responsibilities and/or privileges.
Median physical size of academic museums: 11,677 ft²

Which of the following best describes your museum’s location? (Choose one.)

- **32%** Located in an on-campus building solely dedicated to the museum
- **12%** Shared building space with a fine arts or performing arts center
- **31%** Shared building space with one or more academic departments
- **6%** Located at a satellite campus or off-campus at a facility owned by the academic institution
- **19%** Other

“Other” responses include: shared building space in administrative buildings, exhibition spaces scattered around campus, etc.

One-third of academic museums have their own building on campus, and larger museums are more likely to have their own building; the majority of museums share space with other departments.
VISITATION

2021 VISITATION:

AVERAGE: 13,193
MEDIAN: 3,319

Academic museum visitation is still recovering from the COVID-19 pandemic, and some academic museums only reopened to the general public in 2022.

In 2021, the 196 museums that participated in this research had a total visitation of 2.4 million people!

Note: About half of AAMG’s members participated in this research, so the total for all academic museums would be significantly higher.

Compared with 2019, average visitation is down 60%, and median visitation is down 75%.
In 2021, the sources of visitation were generally similar to 2019. There was, however, a significant decrease in the percentage of K-12 students visiting (likely due to ongoing pandemic restrictions on field trips).

<table>
<thead>
<tr>
<th>Visitors</th>
<th>2019</th>
<th>2021</th>
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<tr>
<td>Students from academic institution</td>
<td>29%</td>
<td>37%</td>
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<tr>
<td>Other members of academic community</td>
<td>7%</td>
<td>8%</td>
</tr>
<tr>
<td>K-12 students</td>
<td>11%</td>
<td>6%</td>
</tr>
<tr>
<td>Local community members</td>
<td>23%</td>
<td>22%</td>
</tr>
<tr>
<td>Alumni, family members of students</td>
<td>5%</td>
<td>4%</td>
</tr>
<tr>
<td>Tourists</td>
<td>8%</td>
<td>7%</td>
</tr>
<tr>
<td>All others</td>
<td>17%</td>
<td>16%</td>
</tr>
</tbody>
</table>

Smaller museums tend to have a higher percentage of students as visitors, while larger museums have a higher percentage of local community members as visitors.
Does the museum provide research support to any academic disciplines within your academic institution? If so, to what disciplines? (Choose all that apply.)

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture and/or design</td>
<td>25%</td>
</tr>
<tr>
<td>Art history</td>
<td>55%</td>
</tr>
<tr>
<td>Fine arts</td>
<td>51%</td>
</tr>
<tr>
<td>Other arts</td>
<td>15%</td>
</tr>
<tr>
<td>Anthropology</td>
<td>40%</td>
</tr>
<tr>
<td>History</td>
<td>38%</td>
</tr>
<tr>
<td>Other social sciences</td>
<td>15%</td>
</tr>
<tr>
<td>Biology</td>
<td>19%</td>
</tr>
<tr>
<td>Geology or earth sciences</td>
<td>21%</td>
</tr>
<tr>
<td>Other sciences</td>
<td>18%</td>
</tr>
<tr>
<td>Any other discipline not listed above</td>
<td>22%</td>
</tr>
<tr>
<td>None of these</td>
<td>21%</td>
</tr>
</tbody>
</table>

4 out of 5 academic museums provide research support to the academic disciplines at their institution.
Academic museums also provide research support to individuals outside the academic institution:

"Staff provide support to individuals externally to our institution who wish to view the collections for academic research, community engagement, and/or other types of engagement."

"We provide research support to students, scholars, curators, and other individuals seeking to study artworks in our collection or to consult archives about artworks, exhibitions, or the history of the museum. We also support individuals seeking rights to images for publication."
MUSEUM SUPPORT OF ACADEMIC COMMUNITY AND STUDENTS

Are museum staff routinely appointed to key committees at your academic institution (i.e., invited to the table for major issues affecting the academic institution)?

- 27% Yes, this is routine
- 37% Sometimes, when it is on an issue perceived to be relevant to the museum
- 19% Rarely/almost never
- 11% Never
- 6% Other

For most academic museums, there is a moderate integration into the academic community ... while only one in ten say they “never” are appointed to key committees, only a quarter are “routinely.”

What committees are museum staff typically appointed to? (Choose all that apply.)

- 61% Search committees for non-museum academic positions
- 51% Institutional strategic planning
- 46% DEAI committees/planning
- 27% Master plan committees
- 21% Sustainability committees/planning
- 17% Curricula committees
- 16% Accreditation/re-Accreditation
- 29% Other

“Other” includes: assorted arts committees (most common), history/reconciliation, and more
Are the museum’s metrics (in any category) sought by your academic institution's Accreditation/re-Accreditation team?

- 42% Yes
- 58% No
The relationship between academic institutions and their museums can vary widely, ranging from peripheral to crown jewel.

"As a public museum in a liberal arts college, we often feel like a fifth wheel because we don't fit the mold of the academic department. We've done our best to support the research and teaching missions of the university, but we will never be a core priority."

"The Director is a dean level position within the university's administrative structure. The museum's faculty curators are tenured in the museum but have courtesy appointments in allied colleges across the campus."

"We are supported but are tangential to the main mission of the school, so we are not included in mission-driven decision making. We are invited to any decision-making forums that are open to all staff/faculty. The director is part of the leadership team for the school we are part of."

"The role the museum staff play in the university marketing and development and fundraising divisions is valued."
Which of the following resources do you provide to students that attend your academic institution? (Choose all that apply.)

- Hosting classes at the museum (in person) [91%]
- Access to collections for study [88%]
- Staff guest lectures for classes (in person) [88%]
- Staff guest lectures for classes (virtually, via Zoom, Teams, etc.) [84%]
- Work-study positions [83%]
- Internships for class credit [68%]
- Paid internships [63%]
- Volunteer opportunities [62%]
- Access to the collections database [62%]
- Thesis or dissertation support [58%]
- Staff serving as thesis or dissertation advisor [38%]
- Pre-recorded videos to aid class instruction [33%]
- None of these [1%]
- Other [18%]

99% of museums provide services to students. The average museum provides over 8 of the service listed. Other services include: student-led exhibitions (most common), workshops, mentoring, and more.
Nearly two-thirds of academic museums provide volunteer opportunities for students.

Of those that did, they averaged 18 volunteers in 2021, with each volunteer averaging 25 hours of service.

The typical (median) academic museum also hosted 3 interns, either paid or for class credit.

The COVID-19 pandemic may be continuing to depress this number.

Note: Upon examination of the data, it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.
Do you collect or know of any data on student perceptions of the museum as part of their academic experience? If so, please indicate what data you know of. (Choose all that apply.)

- **30%** Research the museum has conducted with students specifically (e.g., surveys, focus groups)
- **32%** Audience research the museum has conducted that includes students as part of the sample
- **7%** Admissions data about the role of the museum in attracting students
- **7%** Campus-wide studies of student life that includes the museum
- **3%** Pre-commencement studies of graduating students
- **48%** None of these

About half of academic museums have data on student perceptions of the museum.
"The most effective data for advocacy has been the number of classes that the museum supports each semester. In fall 2021, we gave tours to 75 classes from across the university and 15 courses used museum exhibitions and collections directly in class material that was identified in the syllabus."

"This was done quite some time ago."

"I believe it has in the past, prior to my work here, but I don't have the specifics. We're planning to utilize recent survey information since the students returned to in person teaching this academic year in some upcoming proposals to the University, so we'd have more information on this question in the future."

"Alumni and current students make known to the curator how thankful they are to have access to an art gallery on campus. It helps them take breaks from difficult classes."
**MEDIAN NUMBER OF OBJECTS IN ACADEMIC MUSEUM COLLECTIONS:**

**8,200**

Natural history museums typically have the largest collections:

135,000 (median)

Art museums typically have the smallest collections:

6,200 (median)

In 2022, the 196 museums that participated in this research cared for over 160 million objects, artworks, and specimens!

*Note:* Upon examination of the data, it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average. About half of AAMG’s members participated in this research, so the total number of collections items for all academic museums would be much higher.
Do your collections responsibilities extend outside of your own museum facility? If so, in what ways? (Choose all that apply.)

- 31% No, all of our collections generally remain within our museum facility
- 40% Campus art installations (indoors)
- 43% Public art/outdoor sculptures
- 43% Art is routinely "loaned" to administrative offices, e.g., Office of the President
- 19% Collections can be borrowed and removed by faculty for study or teaching purposes
- 32% Facilities that are off-campus

Are these collections responsibilities sought out by your museum, or does your academic institution assign them to you? (If yes to above.)

- 29% Mostly sought out by museum
- 49% A mixture of sought out and assigned to us
- 18% Mostly assigned to us

3 out of 5 academic museums have collections responsibilities outside of their facilities, mostly art museums; sometime, those responsibilities are assigned (and not sought out).
Has your academic institution ever sought out a valuation and/or capitalization of your museum's collections as a means to alleviate budgetary strain?

- 78% Never
- 12% No, but I could see that coming up
- 2% Yes, but it didn't happen
- 1% Yes, this is an ongoing threat
- 8% Other
As is true with many museums, the resources and space to care for collections is an ongoing issue:

"Storage is severely limited."

"We recently held a fundraiser to make targeted acquisitions. In the past, there was no budget line for acquisitions and we relied on gifts of artwork."

"I have a difficult time convincing academic leadership to provide archival space for art storage and for security of the storage areas."
As a result of the COVID-19 pandemic, has your museum had to do any of the following in the past 2+ years? (Choose all that apply.) (NOTE: in this question, "furloughed" indicates that the museum continued to pay benefits and brought staff back to work. "Laid off" indicates all financial support was terminated and staff would need to reapply for positions to resume work.)

- Laid off full-time staff: 11%
- Furloughed full-time staff: 17%
- Laid-off part-time staff: 13%
- Furloughed part-time staff: 15%
- No, none of these: 67%

As a result of the COVID-19 pandemic, has your museum had to do any of the following in the past 2+ years? (Choose all that apply.)

- Staff reorganization: 22%
- Change in reporting line: 8%
- Other: 24%
- No changes were made: 58%
While most academic museums did not have significant staffing changes as a result of the COVID-19 pandemic, some (especially larger ones with bigger staffs) did … and others had new restrictions or new opportunities as a result.

“Hiring freeze.”

“Most vacant positions were temporarily held open.”

“Increase remote work options.”
Which of the following best describes the relationship you have with your academic institution's development or advancement office? (Choose one.)

- 8% We fundraise on our own without support from the academic institution's development office
- 44% We get some support and/or a development person is assigned to work with us, but we also fundraise on our own
- 29% Our fundraising is totally integrated and embedded with the academic institution's development office
- 10% We are not allowed to fundraise on our own
- 9% Other

Nearly ¾ of academic museums have a relationship with the academic institution's advancement office.

Have you ever been discouraged from soliciting a gift from a donor because your academic institution wanted to ask that donor for a gift for a different purpose (i.e., not for the museum)? (Choose one; if you need to choose more than one, you can do so.)

- 17% No, this has never been an issue
- 24% No, but I could see that coming up
- 28% Yes, but we were able to work it out
- 40% Yes, and the museum did not receive the gift
Some museums, however, reported the relationship with the advancement office isn’t always smooth … while others have not had issues or benefitted from the relationship.

“There is someone in the Advancement office that is 'dedicated' to the museum, but the relationship is fraught, and virtually no communication occurs between advancement and the museum, so fundraising is a huge challenge for us.”

"The museum is allowed to run a membership program so long as it does not threaten the annual fund. The museum is not a college priority."

"It is not a collaborative relationship. Because the museum does not have 'alumni,' the development officers ignore us. The Development Office feels we should do our own fundraising from the community."
"We can fundraise to an extent, but there is supervision such that we do not ‘poach’ donors from other parts of the University."

"We have a good working relationship with our academic institution's development office, and we are seen as a net benefit in terms of attracting new donors and grants."

"Donor conflict with our institution is rare."
**DEAI**

Does your academic institution have a DEAI (Diversity, Equity, Access, and Inclusion) plan?

- **77%** Yes
- **9%** No, but one is currently being drafted
- **7%** No, but one is being discussed
- **2%** No, and it hasn't come up
- **6%** I don't know

Were any museum staff involved with the creation of the DEAI plan? (If a plan is being discussed, please indicate how museum staff are/are not involved.)

- **15%** Yes. Museum staff were appointed to the committee creating the plan.
- **22%** Somewhat. Museum staff shared their thoughts with the committee, but no one from the museum sat on the committee.
- **50%** No. The museum was not consulted about the DEAI plan.
- **13%** Other
Which of the following best describes how the museum is involved in implementation of the DEAI plan?

- **12%** A staff member of the museum sits on the oversight committee, and we are actively involved
- **17%** The museum is an active participant in the plan, but no one from the museum sites on the oversight committee
- **14%** The museum is somewhat involved in the plan, but we are not at the forefront
- **17%** The museum is minimally involved with the plan
- **27%** The museum is not involved with the plan at all
- **14%** Other

Is the museum expected to report on your participation in the plan to your academic institution's administration?

- **25%** Yes, it is part of our regular reporting
- **27%** We report on it only when asked
- **40%** No, we are not required to report on our participation at all
- **7%** Other

Most academic institutions have a DEAI plan, but museum involvement with the implementation of the plan is mixed.
Does your museum have its own DEAI statement or plan that is separate from anything your academic institution has? (Choose all that apply.)

- 22% Yes, a plan
- 28% Yes, a statement
- 23% We are working on a plan
- 20% We are working on a statement
- 31% We do not have a plan or statement, and we are not working on either

Are you actively using the DEAI plan? (If a plan is exists/in process.)

- 37% Yes, we have folded it into our operations
- 39% Yes, but we are still working on incorporating into our operations
- 12% It's too early to tell
- 12% No, we are not
Does your academic institution or your museum have a staff position dedicated to DEAI? (Choose all that apply.)

- **73%** Yes, our academic institution does
- **2%** Yes, our museum does
- **24%** No, neither
- **9%** Other

Most academic museums are working towards fulfilling DEAI statements or plans, though again, results are sometimes mixed.
“The museum has DEAI efforts within the community and the staff are actively involved. Some staff are interested in forming an internal DEAI committee, but nothing has happened yet.”

“DEAI is embedded in strategic plan - everyone is involved in implementation.”

“The museum has a voice on the committee only because I am a member. It is coincidental.”

“The museum makes it our business to work towards the goals on this plan--but this is entirely of our own volition.”

“Our academic institution has a plan that we are following. Individual colleges and departments are barred from adopting their own DEAI plans.”
SMALL ACADEMIC MUSEUMS
The differences between medium and large academic museums and galleries were, for the most part, a matter of scale.

As museums grow larger, they tend to operate more independently than smaller ones; they are:

- Staffed with full-time employees dedicated to museum operations
- More likely to have their own advancement/development staff
- More likely to have their own buildings (or be located off-campus)
- Serve a higher percentage of visitors from the general public, and a smaller percentage of students

General size criteria:

- SMALL: budgets of less than $250,000 (35% of sample)
- MEDIUM: budgets between $250,000 and $1,000,000 (28% of sample)
- LARGE: budgets over $1,000,000 (35% of sample)
Small academic museums, however, seem to have a different set of challenges and opportunities.

Smaller museums typically have few or no dedicated staff, which changes their relationship with the academic institution considerably.

For smaller museums, museum staff are more likely to be academic faculty members who also do museum work.

* In contrast, at larger museums, museum staff are more likely to be hired as museum staff (and they may also teach).

* The difference is the primary role of that staff member person ... academic faculty or museum staff.

Smaller museums are also more likely to have their staff integrated into an academic department.
Because of their smaller budgets, smaller museums tend to have less capacity to serve audiences

A greater percentage of staff time is necessary to address core museum functions (i.e., collections, exhibitions, facilities)

Their attendance is typically far less than for larger museums ... but a greater percentage of their visitors are students or individuals from the academic community

They provide fewer research services to faculty

They provide fewer services to students, averaging:

- **LARGE MUSEUMS:** 8.6 services to students/10 – 20 student volunteers or interns
- **MEDIUM MUSEUMS:** 8.2/4 - 5 student volunteers or interns
- **SMALL MUSEUMS:** average: 6.8/0 - 1 student volunteers or interns
Smaller museums receive a far higher percentage of their budget as direct support from the academic institution: about 80% is typical. In contrast, it is about a third of the operating budget for large museums, and about 60% for medium-sized museums.

In dollars, however, this still likely represents a much smaller investment in the small museums. For example, 80% of a budget under $250,000 is far less than a third of a multi-million-dollar budget.

Additionally, small museums lack the staff to fundraise on their own, or advocate for more support from the advancement office.

Smaller museums also need more support and assistance on fundamental museum functions:

- Collections and care
- Facilities
- Staffing and human resources
- Exhibitions

In contrast, the medium and larger museums typically have staff with expertise in these areas, and so they are more focused on expanding audiences, education to their communities, and growth.
In contrast, the smallest museums with no dedicated staff (or perhaps one full-time employee) are more focused on the essentials, which precludes their ability to serve audiences as much as they could with just a few additional resources. That said, they are still dedicated to serving students ... they are small and mighty despite their smaller capacity.
FINAL THOUGHTS
AND
NEXT STEPS
For the most part, academic museums have moderate integration into academic community

Most not highly integrated ... but few are truly peripheral

But this moderate integration also means that museum staff are often not perceived as peers to academic faculty, and they operate in a liminal space of their own

Size matters ... both the academic institution size as well as museum size

Larger academic institutions tend to have larger museums

And museums with at least a few staff (or more) have significantly greater capacity to serve students, the academic community, and the broader community

Smaller museums are more focused on museum essentials, but could grow into far greater capacity with even modest investment
“As the director of an academic museum, I believe such institutes can provide a tangible value to students. This can include developing hard skills (object handling, writing for specific audiences, research skills, collections care tasks, etc.), soft skills (professionalism, ability to work collaboratively, attention to detail, etc.), and gaining employment in the field. However, there is a lack of data to demonstrate this value. Is there a statistically significant difference in museum employment rates between university graduates who have completed internships in academic museums versus university graduates who have not? Is there a statistically significant improvement in the skillset of students following academic museum internships?”

"More information on salary and benefits, and comparisons between types and sizes of institutions."

"These studies will help me make a case to my University leadership about their current contributions to our Museum and where we fit in the overall field. They will help to normalize and share best practices and procedures, as the leadership does not want to perform below par with peer universities."
This survey only captures a part of the data that could be helpful to academic museums and galleries. Which of the following topics would you find most helpful to collect data on in future surveys?

<table>
<thead>
<tr>
<th>Topic</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community engagement</td>
<td>45%</td>
</tr>
<tr>
<td>Audience research (motivations, values, etc.)</td>
<td>42%</td>
</tr>
<tr>
<td>Fundraising and development</td>
<td>34%</td>
</tr>
<tr>
<td>Staffing and human resources</td>
<td>32%</td>
</tr>
<tr>
<td>Education services to academic community (students, etc.)</td>
<td>29%</td>
</tr>
<tr>
<td>Visitors and visitor services (open hours, visitation, amenities, etc.)</td>
<td>27%</td>
</tr>
<tr>
<td>Collections (including types, care, size, etc.)</td>
<td>22%</td>
</tr>
<tr>
<td>Finances</td>
<td>22%</td>
</tr>
<tr>
<td>Exhibitions</td>
<td>20%</td>
</tr>
<tr>
<td>K-12 education services</td>
<td>16%</td>
</tr>
<tr>
<td>Governance</td>
<td>15%</td>
</tr>
<tr>
<td>Sustainability, including climate change</td>
<td>15%</td>
</tr>
<tr>
<td>Facilities</td>
<td>14%</td>
</tr>
<tr>
<td>Education services to public (but not K-12 specifically)</td>
<td>12%</td>
</tr>
<tr>
<td>Virtual engagement</td>
<td>12%</td>
</tr>
<tr>
<td>Academic affiliations</td>
<td>9%</td>
</tr>
<tr>
<td>Communications and publications</td>
<td>7%</td>
</tr>
<tr>
<td>Academic institution profile</td>
<td>6%</td>
</tr>
<tr>
<td>Alumni affairs</td>
<td>5%</td>
</tr>
</tbody>
</table>
As a baseline survey, AAMG has begun to capture benchmark data on the state of the Academic Museum sector

Individual museums should seek out their relevant Data Sheets to find benchmark data on museums like theirs

More extensive spreadsheets have been provided to AAMG for reference

When planning future research, consider that smaller museums have different needs (more fundamentals) than the medium-sized and larger museums (more audience and fundraising based)
APPENDIX:
DATA SHEETS
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA:

- Museum Type
- Budget Size
- Art Museums by Budget Size
- Geography
- Student Body Size
- Highest Degree Offered
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

Data from the 2022 AAMG Survey of Academic Museums and Galleries

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Visitation*

2021 Visitation: 1,763

- 50% students from academic institution
- 35% percent local community members
- 15% percent all other visitation categories

Median Number of Objects Accessioned into Permanent Collection

38,000

Annual Operating Budget

- $50,000 or less: 17%
- $50,001 - $100,000: 7%
- $100,001 - $250,000: 24%
- $250,001 - $500,000: 3%
- $500,001 - $1,000,000: 10%
- $1,000,001 - $3,000,000: 17%
- $3,000,001 - $10,000,000: 10%
- $10,000,001 or more: 0%
- I don't know: 0%

Median In-Person Student Population

16,000

The Museum Director Reports to:

- 0% President
- 25% Provost
- 43% Academic division dean
- 18% Department chair
- 14% Other

The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
**Mediun Staffing Levels**

- Part-time employees: 12
- Full-time employees: 5
- TOTAL employees: 17

**The Museum Director Reports to:**

- 6% President
- 33% Provost
- 32% Academic division dean
- 3% Department chair
- 26% Other

**Annual Operating Budget**

- $50,000 or less: 11%
- $50,001 - $100,000: 5%
- $100,001 - $250,000: 11%
- $250,001 - $500,000: 11%
- $500,001 - $1,000,000: 18%
- $1,000,001 - $3,000,000: 21%
- $3,000,001 - $10,000,000: 14%
- $10,000,001 or more: 6%
- I don't know: 3%

**Median In-Person Visitation***

- 2021 Visitation: 3,854
- 55% Percent students from academic institution
- 31% Percent local community members
- 14% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

**Median Number of Objects Accessioned into Permanent Collection**

- 6,200

**Academic Museums Receiving Support from Academic Institution Advancement Office**

- 76%

**SOURCE:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
In contrast, the smallest museums with no dedicated staff (or perhaps one full-time employee) are more focused on the essentials, which precludes their ability to serve audiences as much as they could with just a few additional resources.

**ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA**

Data from the 2022 AAMG Survey of Academic Museums and Galleries

<table>
<thead>
<tr>
<th>TYPE</th>
<th>Median Staffing Levels</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Part-time employees: 10</td>
</tr>
<tr>
<td></td>
<td>Full-time employees: 4</td>
</tr>
<tr>
<td>TOTAL employees: 14</td>
<td></td>
</tr>
</tbody>
</table>

**The Museum Director Reports to:**

- 16% President
- 26% Provost
- 26% Academic division dean
- 5% Department chair
- 26% Other

**Annual Operating Budget**

<table>
<thead>
<tr>
<th>Type of Budget</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50,000 or less</td>
<td>9%</td>
</tr>
<tr>
<td>$50,001 - $100,000</td>
<td>9%</td>
</tr>
<tr>
<td>$100,001 - $250,000</td>
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<td>0%</td>
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<tr>
<td>$3,000,001 - $10,000,000</td>
<td>9%</td>
</tr>
<tr>
<td>$10,000,001 or more</td>
<td>5%</td>
</tr>
<tr>
<td>I don’t know</td>
<td>0%</td>
</tr>
</tbody>
</table>

**Median In-Person Visitation**

- 2021 Visitation: 4,000

**Percent groups:**

- 53% students from academic institution
- 23% percent local community members
- 24% percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

**Median Number of Objects Accessioned into Permanent Collection**

- 12,058

**Median In-Person Student Population**

- 23,011

**Academic Museums Receiving Support from Academic Institution Advancement Office**

- 78%

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

Data from the 2022 AAMG Survey of Academic Museums and Galleries

The Museum Director Reports to:

- 0% President
- 35% Provost
- 44% Academic division dean
- 13% Department chair
- 9% Other

Median Staffing Levels

Part-time employees: 14
Full-time employees: 7
TOTAL employees: 21

Median Number of Objects Accessioned into Permanent Collection

135,000

Annual Operating Budget

- $50,000 or less: 19%
- $50,001 - $100,000: 8%
- $100,001 - $250,000: 4%
- $250,001 - $500,000: 19%
- $500,001 - $1,000,000: 8%
- $1,000,001 - $3,000,000: 19%
- $3,000,001 - $10,000,000: 8%
- $10,000,001 or more: 15%
- I don’t know: 0%

Median In-Person Visitation*

2021 Visitation: 5,000

- Percent students from academic institution: 61%
- Percent local community members: 35%
- Percent all other visitation categories: 44%

Support from Academic Institution

The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Natural History | n = 26

Median In-Person Student Population

31,206

Academic Museums Receiving Support from Academic Institution Advancement Office

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.

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### Academic Museums and Galleries Comparison Data

**Science Centers/Museums | n = 9**

*Data from the 2022 AAMG Survey of Academic Museums and Galleries*

**Median Staffing Levels**
- Part-time employees: 6
- Full-time employees: 3
- **TOTAL employees: 9**

**The Museum Director Reports to:**
- 0% President
- 14% Provost
- 57% Academic division dean
- 0% Department chair
- 29% Other

**Annual Operating Budget**
- $50,000 or less
  - 22%
- $50,001 - $100,000
  - 11%
- $100,001 - $250,000
  - 11%
- $250,001 - $500,000
  - 22%
- $500,001 - $1,000,000
  - 22%
- $1,000,001 - $3,000,000
  - 0%
- $3,000,001 - $10,000,000
  - 0%
- $10,000,001 or more
  - 0%
- I don’t know
  - 0%

**Median In-Person Visitation***
- 2021 Visitation: 5,000

- 48% Percent students from academic institution
- 32% Percent local community members
- 20% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.*

**Median In-Person Student Population**
- 11,934

**Academic Museums Receiving Support from Academic Institution Advancement Office**
- 72%

**Median Number of Objects Accessioned into Permanent Collection**
- 10,000

*Source: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.*

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
## ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

### BUDGET

**Data from the 2022 AAMG Survey of Academic Museums and Galleries**

**$50,000 or less | n = 29**

<table>
<thead>
<tr>
<th>Museum Type</th>
<th>Median In-Person Visitation*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology</td>
<td>17%</td>
</tr>
<tr>
<td>Arboretum/Botanic Garden</td>
<td>0%</td>
</tr>
<tr>
<td>Art Museum</td>
<td>48%</td>
</tr>
<tr>
<td>Historic House/Site</td>
<td>0%</td>
</tr>
<tr>
<td>History Museum/Historical Society</td>
<td>7%</td>
</tr>
<tr>
<td>Natural History</td>
<td>17%</td>
</tr>
<tr>
<td>Nature Center</td>
<td>0%</td>
</tr>
<tr>
<td>Science/Technology Center/Museum</td>
<td>7%</td>
</tr>
<tr>
<td>Other</td>
<td>24%</td>
</tr>
</tbody>
</table>

### Median In-Person Visitation*

**2021 Visitation:** 473

- 42% Percent students from academic institution
- 55% Percent local community members
- 3% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

### Median Number of Objects Accessioned

- 2,600

### Median In-Person Student Population

- **16,489**

### Median In-Person Staffing Levels

- Part-time employees: 4
- Full-time employees: 1
- TOTAL employees: 5

### The Museum Director Reports to:

- 0% President
- 4% Provost
- 36% Academic division dean
- 36% Department chair
- 24% Other

### Academic Museums Receiving Support from Academic Institution Advancement Office

- 44%

### Source:

2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

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## Median In-Person Visitation*

| 2021 Visitation: | 1,000 |

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

## Median Staffing Levels

- Part-time employees: **4**
- Full-time employees: **2**

**TOTAL employees: 6**

## The Museum Director Reports to:

- **7%** President
- **7%** Provost
- **36%** Academic division dean
- **36%** Department chair
- **14%** Other

## Median Number of Objects Accessioned into Permanent Collection

| 6,000 |

**Support from Academic Institution Advancement Office**

**Median In-Person Student Population**

| 5,500 |

**Source:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

$100,001 - $250,000 | n = 26

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type

- Anthropology: 27%
- Arboretum/Botanic Garden: 0%
- Art Museum: 54%
- Historic House/Site: 8%
- History Museum/Historical Society: 15%
- Natural History: 4%
- Nature Center: 0%
- Science/Technology Center/Museum: 4%
- Other: 23%

Median In-Person Visitation*
2021 Visitation: 1,725

- 41% Percent students from academic institution
- 42% Percent local community members
- 17% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

- Part-time employees: 6
- Full-time employees: 2
- TOTAL employees: 8

The Museum Director Reports to:
- 4% President
- 20% Provost
- 48% Academic division dean
- 12% Department chair
- 16% Other

Median In-Person Student Population

- 10,350

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

- 6,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
## ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

### BUDGET

$250,001 - $500,000 | n = 24

Data from the 2022 AAMG Survey of Academic Museums and Galleries

### Museum Type

<table>
<thead>
<tr>
<th>Museum Type</th>
<th>Median (\text{Median In-Person Visitation})</th>
<th>Median (\text{Median Number of Objects Accessioned})</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology</td>
<td>Part-time employees: 12</td>
<td>History Museum/Historical Society</td>
</tr>
<tr>
<td>Arboretum/Botanic Garden</td>
<td>Full-time employees: 3</td>
<td>Natural History</td>
</tr>
<tr>
<td>Art Museum</td>
<td></td>
<td>Nature Center</td>
</tr>
<tr>
<td>Historic House/Site</td>
<td></td>
<td>Science/Technology Center/Museum</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>Part-time employees: 12</strong></td>
<td><strong>Natural History</strong></td>
</tr>
<tr>
<td><strong>Full-time employees: 3</strong></td>
<td><strong>Full-time employees: 3</strong></td>
<td><strong>Nature Center</strong></td>
</tr>
<tr>
<td><strong>TOTAL employees: 15</strong></td>
<td><strong>TOTAL employees: 15</strong></td>
<td><strong>Science/Technology Center/Museum</strong></td>
</tr>
</tbody>
</table>

### Median In-Person Visitation

2021 Visitation: 2,775

### Median Staffing Levels

- Part-time employees: 12
- Full-time employees: 3
- TOTAL employees: 15

### The Museum Director Reports to:

- 4% President
- 22% Provost
- 48% Academic division dean
- 4% Department chair
- 22% Other

### Median In-Person Student Population

13,700

### Academic Museums Receiving Support from Academic Institution Advancement Office

77%

### Median Number of Objects Accessioned into Permanent Collection

8,000

---

**SOURCE:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
## Museum Type

<table>
<thead>
<tr>
<th>Museum Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology</td>
<td>10%</td>
</tr>
<tr>
<td>Arboretum/Botanic Garden</td>
<td>0%</td>
</tr>
<tr>
<td>Art Museum</td>
<td>77%</td>
</tr>
<tr>
<td>Historic House/Site</td>
<td>7%</td>
</tr>
<tr>
<td>History Museum/Historical Society</td>
<td>10%</td>
</tr>
<tr>
<td>Natural History</td>
<td>7%</td>
</tr>
<tr>
<td>Nature Center</td>
<td>0%</td>
</tr>
<tr>
<td>Science/Technology Center/Museum</td>
<td>7%</td>
</tr>
<tr>
<td>Other</td>
<td>13%</td>
</tr>
</tbody>
</table>

## Median In-Person Visitation*

- **2021 Visitation:** 4,600

## Median Staffing Levels

- Part-time employees: **10**
- Full-time employees: **5**
- **Total employees:** 15

## Median In-Person Student Population

- **16,097**

## Academic Museums Receiving Support from Academic Institution Advancement Office

- **89%**

## Median Number of Objects Accessioned into Permanent Collection

- **5,500**

---

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.*

---

**Source:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

**Note:** Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
**ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA**

**BUDGET**

$1,000,001 - $3,000,000 | n = 35

Data from the 2022 AAMG Survey of Academic Museums and Galleries

---

**Museum Type**

<table>
<thead>
<tr>
<th>Type</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology</td>
<td>14%</td>
</tr>
<tr>
<td>Arboretum/Botanic Garden</td>
<td>0%</td>
</tr>
<tr>
<td>Art Museum</td>
<td>80%</td>
</tr>
<tr>
<td>Historic House/Site</td>
<td>0%</td>
</tr>
<tr>
<td>History Museum/Historical Society</td>
<td>0%</td>
</tr>
<tr>
<td>Natural History</td>
<td>14%</td>
</tr>
<tr>
<td>Nature Center</td>
<td>0%</td>
</tr>
<tr>
<td>Science/Technology Center/Museum</td>
<td>0%</td>
</tr>
<tr>
<td>Other</td>
<td>14%</td>
</tr>
</tbody>
</table>

---

**Median In-Person Visitation**

2021 Visitation: 8,464

- 54% Percent students from academic institution
- 21% Percent local community members
- 25% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

**Median Staffing Levels**

- Part-time employees: 16
- Full-time employees: 11
- TOTAL employees: 27

**The Museum Director Reports to:**

- 12% President
- 42% Provost
- 27% Academic division dean
- 3% Department chair
- 15% Other

**Median In-Person Student Population**

20,000

**Academic Museums Receiving Support from Academic Institution Advancement Office**

91%

**Median Number of Objects Accessioned into Permanent Collection**

10,100

---

**Source:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

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ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

$3,000,001 - $10,000,000 | n = 22

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type

<table>
<thead>
<tr>
<th>Type</th>
<th>Median Visitation</th>
<th>Median Number of Objects Accessioned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology</td>
<td>14%</td>
<td>73%</td>
</tr>
<tr>
<td>Arboretum/Botanic Garden</td>
<td>0%</td>
<td>14%</td>
</tr>
<tr>
<td>Art Museum</td>
<td>82%</td>
<td>0%</td>
</tr>
<tr>
<td>Historic House/Site</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>History Museum/Historical Society</td>
<td>5%</td>
<td>9%</td>
</tr>
<tr>
<td>Natural History</td>
<td>9%</td>
<td>0%</td>
</tr>
<tr>
<td>Nature Center</td>
<td>0%</td>
<td>5%</td>
</tr>
<tr>
<td>Science/Technology Center/Museum</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

**Median In-Person Visitation**

2021 Visitation: 7,550

- 80% Percent students from academic institution
- 20% Percent local community members
- 0% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

**Median In-Person Student Population**

21,453

**Median Number of Objects Accessioned into Permanent Collection**

28,103

**Median Staffing Levels**

- Part-time employees: 35
- Full-time employees: 30
- TOTAL employees: 65

**The Museum Director Reports to:**

- 14% President
- 80% Provost
- 18% Academic division dean
- 0% Department chair
- 18% Other

**Academic Museums Receiving Support from Academic Institution Advancement Office**

73%

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
More than $10,000,000 | n = 11

Data from the 2022 AAMG Survey of Academic Museums and Galleries

**Median In-Person Visitation**

<table>
<thead>
<tr>
<th>Visitation Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021 Visitation:</td>
<td>47,974</td>
</tr>
</tbody>
</table>

**Median Staffing Levels**

- Part-time employees: 113
- Full-time employees: 81
- TOTAL employees: 194

**The Museum Director Reports to:**

- 0% President
- 73% Provost
- 18% Academic division dean
- 0% Department chair
- 9% Other

**Median Number of Objects Accessioned into Permanent Collection**

- 278,500

---

**Source:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

**Note:** Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
Data from the 2022 AAMG Survey of Academic Museums and Galleries

**Median In-Person Visitation***

<table>
<thead>
<tr>
<th>2021 Visitation:</th>
<th>3,854</th>
</tr>
</thead>
<tbody>
<tr>
<td>55%</td>
<td></td>
</tr>
<tr>
<td>31%</td>
<td></td>
</tr>
<tr>
<td>14%</td>
<td></td>
</tr>
</tbody>
</table>

- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

**Median Staffing Levels**

- Part-time employees: 12
- Full-time employees: 5
- TOTAL employees: 17

**The Museum Director Reports to:**

- 6% President
- 33% Provost
- 32% Academic division dean
- 3% Department chair
- 26% Other

**Median In-Person Student Population**

- 12,800

**Academic Museums Receiving Support from Academic Institution Advancement Office**

- 76%

**Median Number of Objects Accessioned into Permanent Collection**

- 6,200

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

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ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

$250,000 or less | n = 35

Data from the 2022 AAMG Survey of Academic Museums and Galleries

**Median In-Person Visitation**

2021 Visitation: 1,750

- 40% Percent students from academic institution
- 50% Percent local community members
- 10% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

**Median Staffing Levels**

- Part-time employees: 6
- Full-time employees: 2
- TOTAL employees: 8

**The Museum Director Reports to:**

- 6% President
- 12% Provost
- 42% Academic division dean
- 9% Department chair
- 30% Other

**Median In-Person Student Population**

- 9,275

**Median Number of Objects Accessioned into Permanent Collection**

- 2,100

**Academic Museums Receiving Support from Academic Institution Advancement Office**

- 55%

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

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ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

$250,001 - $500,000 | n = 15

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Median In-Person Visitation*

2021 Visitation: 1,776

- 50% Percent students from academic institution
- 40% Percent local community members
- 10% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: 12
Full-time employees: 3
Total employees: 15

The Museum Director Reports to:

- 0% President
- 13% Provost
- 67% Academic division dean
- 7% Department chair
- 13% Other

Median In-Person Student Population

10,243

Academic Museums Receiving Support from Academic Institution Advancement Office

71%

Median Number of Objects Accessioned into Permanent Collection

5,000

Source: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

$500,001 - $1,000,000 | n = 24

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Median In-Person Visitation*

2021 Visitation: 4,600

- 44% Percent students from academic institution
- 31% Percent local community members
- 25% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

- Part-time employees: 10
- Full-time employees: 5
- TOTAL employees: 15

The Museum Director Reports to:

- 4% President
- 33% Provost
- 29% Academic division dean
- 0% Department chair
- 33% Other

Median In-Person Student Population

- 16,097

Median Number of Objects Accessioned into Permanent Collection

- 5,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
Data from the 2022 AAMG Survey of Academic Museums and Galleries

**Median In-Person Visitation**

- 2021 Visitation: 8,753
- Median: 29%
- 24%
- 47%

- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.*

**Median Staffing Levels**

- Part-time employees: 16
- Full-time employees: 11
- TOTAL employees: 27

**The Museum Director Reports to:**

- 8% President
- 50% Provost
- 23% Academic division dean
- 0% Department chair
- 19% Other

**Median In-Person Student Population**

- 16,165

**Median Number of Objects Accessioned into Permanent Collection**

- 10,000

**Support from Academic**

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Median Visitor Categories

- 77% Percent students from academic institution
- 18% Percent local community members
- 5% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels
- Part-time employees: 32
- Full-time employees: 29
- Total employees: 61

The Museum Director Reports to:
- 17% President
- 56% Provost
- 6% Academic division dean
- 0% Department chair
- 22% Other

Median In-Person Student Population
- 16,697

Academic Museums Receiving Support from Academic Institution Advancement Office
- 83%

Median Number of Objects Accessed into Permanent Collection
- 25,957

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

$10,000,001 or more | n = 8

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Median Staffing Levels

Part-time employees: 112
Full-time employees: 87
TOTAL employees: 199

The Museum Director Reports to:

- 0% President
- 63% Provost
- 25% Academic division dean
- 0% Department chair
- 13% Other

Median In-Person Visitation*

2021 Visitation: 28,185
- 84% Percent all other visitation categories
- 12% Percent local community members
- 4% Percent students from academic institution

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population

44,281

Academic Museums Receiving Support from Academic Institution Advancement Office

71%

Median Number of Objects Accessioned into Permanent Collection

112,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
Mid-Atlantic | n = 26

**Museum Type**
- 8% Anthropology
- 0% Arboretum/Botanic Garden
- 69% Art Museum
- 0% Historic House/Site
- 4% History Museum/Historical Society
- 4% Natural History
- 0% Nature Center
- 0% Science/Technology Center/Museum
- 27% Other

**Median Staffing Levels**
- Part-time employees: 9
- Full-time employees: 3
- TOTAL employees: 12

**Annual Operating Budget**
- $50,000 or less: 8%
- $50,001 - $100,000: 19%
- $100,001 - $250,000: 27%
- $250,001 - $500,000: 15%
- $500,001 - $1,000,000: 12%
- $1,000,001 - $3,000,000: 12%
- $3,000,001 - $10,000,000: 4%
- $10,000,001 or more: 4%
- I don’t know: 0%

**Median In-Person Visitation**
- 2021 Visitation: 1,032

- 52% Percent students from academic institution
- 37% Percent local community members
- 11% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

**Median In-Person Student Population**
- 5,000

**Academic Museums Receiving Support from Academic Institution Advancement Office**
- 69%

**Median Number of Objects Accessioned into Permanent Collection**
- 5,200

**GEOGRAPHIC**

**Support from Academic Institution**

- $50,000 or less
- $50,001 - $100,000
- $100,001 - $250,000
- $250,001 - $500,000
- $500,001 - $1,000,000
- $1,000,001 - $3,000,000
- $3,000,001 - $10,000,000
- $10,000,001 or more
- I don’t know

**The Museum Director Reports to:**
- 0% President
- 31% Provost
- 42% Academic division dean
- 12% Department chair
- 15% Other

**SOURCE:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

Midwest | n = 33

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type

- 18% Anthropology
- 0% Arboretum/Botanic Garden
- 58% Art Museum
- 12% Historic House/Site
- 6% History Museum/Historical Society
- 18% Natural History
- 0% Nature Center
- 3% Science/Technology Center/Museum
- 18% Other

Median Staffing Levels

Part-time employees: 13
Full-time employees: 4
TOTAL employees: 17

Annual Operating Budget

- $50,000 or less
  - 15%
- $50,001 - $100,000
  - 0%
- $100,001 - $250,000
  - 12%
- $250,001 - $500,000
  - 21%
- $500,001 - $1,000,000
  - 12%
- $1,000,001 - $3,000,000
  - 30%
- $3,000,001 - $10,000,000
  - 9%
- $10,000,001 or more
  - 0%
- I don’t know
  - 0%

The Museum Director Reports to:

- 9% President
- 25% Provost
- 34% Academic division dean
- 0% Department chair
- 31% Other

Median In-Person Visitation*

- 2021 Visitation: 4,690
  - 60% Percent students from academic institution
  - 32% Percent local community members
  - 8% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population

15,689

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

10,200

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

Mountain-Plains | n = 26

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type

- **15%** Anthropology
- **0%** Arboretum/Botanic Garden
- **54%** Art Museum
- **0%** Historic House/Site
- **12%** History Museum/Historical Society
- **12%** Natural History
- **0%** Nature Center
- **8%** Science/Technology Center/Museum
- **19%** Other

Median Staffing Levels

Part-time employees: **12**
Full-time employees: **8**
TOTAL employees: **20**

The Museum Director Reports to:

- **17%** President
- **29%** Provost
- **33%** Academic division dean
- **8%** Department chair
- **13%** Other

Annual Operating Budget

- **$50,000 or less**
  - 12%
- **$50,001 - $100,000**
  - 4%
- **$100,001 - $250,000**
  - 12%
- **$250,001 - $500,000**
  - 12%
- **$500,001 - $1,000,000**
  - 19%
- **$1,000,001 - $3,000,000**
  - 31%
- **$3,000,001 - $10,000,000**
  - 12%
- **$10,000,001 or more**
  - 0%
- I don’t know
  - 0%

Median In-Person Visitation*

- 2021 Visitation: **3,738**

- 47% Percent students from academic institution
- 30% Percent local community members
- 23% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Number of Objects Accessioned into Permanent Collection

- **10,750**

Academic Museums Receiving Support from Academic Institution Advancement Office

- **$79%**

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
**ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA**

**New England | n = 20**

Data from the 2022 AAMG Survey of Academic Museums and Galleries

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**Museum Type**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology</td>
<td>10%</td>
</tr>
<tr>
<td>Arboretum/Botanic Garden</td>
<td>0%</td>
</tr>
<tr>
<td>Art Museum</td>
<td>85%</td>
</tr>
<tr>
<td>Historic House/Site</td>
<td>0%</td>
</tr>
<tr>
<td>History Museum/Historical Society</td>
<td>0%</td>
</tr>
<tr>
<td>Natural History</td>
<td>5%</td>
</tr>
<tr>
<td>Nature Center</td>
<td>0%</td>
</tr>
<tr>
<td>Science/Technology Center/Museum</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
</tr>
</tbody>
</table>

---

**Median Staffing Levels**

- Part-time employees: 14
- Full-time employees: 12
- **TOTAL employees: 27**

---

**The Museum Director Reports to:**

- 15% President
- 50% Provost
- 10% Academic division dean
- 5% Department chair
- 20% Other

---

**Annual Operating Budget**

- $50,000 or less: 5%
- $50,001 - $100,000: 5%
- $100,001 - $250,000: 10%
- $250,001 - $500,000: 5%
- $500,001 - $1,000,000: 10%
- $1,000,001 - $3,000,000: 5%
- $3,000,001 - $10,000,000: 35%
- $10,000,001 or more: 15%
- I don’t know: 10%

---

**Median In-Person Visitation**

- 2021 Visitation: 2,411

**Support from Academic Institution**

- Percent students from academic institution: 14%
- Percent local community members: 20%
- Percent all other visitation categories: 66%

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.*

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**Median In-Person Student Population**

- 5,826

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**Academic Museums Receiving Support from Academic Institution Advancement Office**

**Median Number of Objects Accessioned into Permanent Collection**

- 20,000

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**SOURCE:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.

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**Academic Museums and Galleries Comparison Data**

**Southeast | n = 48**

*Data from the 2022 AAMG Survey of Academic Museums and Galleries*

### Museum Type
- 10% Anthropology
- 2% Arboretum/Botanic Garden
- 79% Art Museum
- 8% Historic House/Site
- 10% History Museum/Historical Society
- 15% Natural History
- 0% Nature Center
- 6% Science/Technology Center/Museum
- 17% Other

### Median Staffing Levels
- Part-time employees: 10
- Full-time employees: 6
- **TOTAL employees: 16**

### The Museum Director Reports to:
- 2% President
- 29% Provost
- 29% Academic division dean
- 16% Department chair
- 24% Other

### Annual Operating Budget
- $50,000 or less: 21%
- $50,001 - $100,000: 6%
- $100,001 - $250,000: 6%
- $250,001 - $500,000: 10%
- $500,001 - $1,000,000: 19%
- $1,000,001 - $3,000,000: 19%
- $3,000,001 - $10,000,000: 10%
- $10,000,001 or more: 4%
- I don’t know: 4%

### Median In-Person Visitation*
- **2021 Visitation: 3,900**

- 57% Percent students from academic institution
- 13% Percent local community members
- 30% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.*

### Median In-Person Student Population
- **19,783**

### Academic Museums Receiving Support from Academic Institution Advancement Office
- **68%**

### Median Number of Objects Accessioned into Permanent Collection
- **5,607**

*Source: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.*

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

GEOGRAPHIC

Western | n = 32

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type

- 25% Anthropology
- 0% Arboretum/Botanic Garden
- 59% Art Museum
- 3% Historic House/Site
- 9% History Museum/Historical Society
- 22% Natural History
- 0% Nature Center
- 6% Science/Technology Center/Museum
- 16% Other

Median Staffing Levels

Part-time employees: 9
Full-time employees: 4
TOTAL employees: 13

The Museum Director Reports to:

- 0% President
- 20% Provost
- 40% Academic division dean
- 17% Department chair
- 23% Other

Annual Operating Budget

- $50,000 or less: 16%
- $50,001 - $100,000: 3%
- $100,001 - $250,000: 16%
- $250,001 - $500,000: 9%
- $500,001 - $1,000,000: 25%
- $1,000,001 - $3,000,000: 9%
- $3,000,001 - $10,000,000: 6%
- $10,000,001 or more: 16%
- I don’t know: 0%

Median In-Person Visitation*

2021 Visitation: 7,589

- Percent students from academic institution: 55%
- Percent local community members: 25%
- Percent all other visitation categories: 20%

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population

19,565

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

10,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
### Academic Museums and Galleries Comparison Data

**Student Body**

<table>
<thead>
<tr>
<th>Museum Type</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>10% Anthropology</td>
<td></td>
</tr>
<tr>
<td>0% Arboretum/Botanic Garden</td>
<td></td>
</tr>
<tr>
<td>74% Art Museum</td>
<td></td>
</tr>
<tr>
<td>3% Historic House/Site</td>
<td></td>
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<tr>
<td>7% History Museum/Historical Society</td>
<td></td>
</tr>
<tr>
<td>7% Natural History</td>
<td></td>
</tr>
<tr>
<td>0% Nature Center</td>
<td></td>
</tr>
<tr>
<td>3% Science/Technology Center/Museum</td>
<td></td>
</tr>
<tr>
<td>16% Other</td>
<td></td>
</tr>
</tbody>
</table>

**Median Staffing Levels**

- Part-time employees: 8
- Full-time employees: 2
- Total employees: 10

**Annual Operating Budget**

- $50,000 or less: 10%
- $50,001 - $100,000: 16%
- $100,001 - $250,000: 23%
- $250,001 - $500,000: 13%
- $500,001 - $1,000,000: 16%
- $1,000,001 - $3,000,000: 10%
- $3,000,001 - $10,000,000: 10%
- $10,000,001 or more: 0%
- I don’t know: 3%

**Median In-Person Visitation**

- Percent students from academic institution: 40%
- Percent local community members: 50%
- Percent all other visitation categories: 10%

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.*

**Median Number of Objects Accessioned into Permanent Collection**

- 7,000

**Support from Academic Institution**

- Advancement Office: 68%

**Source:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

2,501 - 5,000 | n = 18

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type

- 11% Anthropology
- 0% Arboretum/Botanic Garden
- 89% Art Museum
- 6% Historic House/Site
- 17% History Museum/Historical Society
- 11% Natural History
- 0% Nature Center
- 0% Science/Technology Center/Museum
- 17% Other

Median Staffing Levels

- Part-time employees: 11
- Full-time employees: 5
- TOTAL employees: 16

The Museum Director Reports to:

- 17% President
- 22% Provost
- 33% Academic division dean
- 0% Department chair
- 28% Other

Annual Operating Budget

- $50,000 or less: 6%
- $50,001 - $100,000: 11%
- $100,001 - $250,000: 17%
- $250,001 - $500,000: 17%
- $500,001 - $1,000,000: 6%
- $1,000,001 - $3,000,000: 28%
- $3,000,001 - $10,000,000: 11%
- $10,000,001 or more: 0%
- I don’t know: 6%

Median In-Person Visitation*

2021 Visitation: 2,228

- Percent students from academic institution: 39%
- Percent local community members: 25%
- Percent all other visitation categories: 36%

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Number of Objects Accessioned into Permanent Collection

6,500

Academic Museums Receiving Support from Academic Institution Advancement Office

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

5,001 - 10,000 | n = 20
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type

- 15% Anthropology
- 70% Art Museum
- 5% Historic House/Site
- 5% History Museum/Historical Society
- 5% Natural History
- 0% Nature Center
- 10% Science/Technology Center/Museum
- 15% Other

Median Staffing Levels

- Part-time employees: 12
- Full-time employees: 34
- TOTAL employees: 15

Annual Operating Budget

- $50,000 or less: 20%
- $50,001 - $100,000: 10%
- $100,001 - $250,000: 15%
- $250,001 - $500,000: 5%
- $500,001 - $1,000,000: 20%
- $1,000,001 - $3,000,000: 5%
- $3,000,001 - $10,000,000: 10%
- $10,000,001 or more: 5%
- I don't know: 0%

Median In-Person Visitation*

- 2021 Visitation: 2,702

- Percent students from academic institution: 55%
- Percent local community members: 42%
- Percent all other visitation categories: 3%

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

- 4,817

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

10,001 - 15,000 | n = 23

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type

- 22% Anthropology
- 78% Art Museum
- 0% Arboretum/Botanic Garden
- 0% Historic House/Site
- 9% History Museum/Historical Society
- 9% Natural History
- 0% Nature Center
- 13% Science/Technology Center/Museum
- 9% Other

Median Staffing Levels

Part-time employees: 7
Full-time employees: 3
TOTAL employees: 10

The Museum Director Reports to:

- 0% President
- 35% Provost
- 35% Academic division dean
- 17% Department chair
- 13% Other

Annual Operating Budget

- $50,000 or less: 22%
- $50,001 - $100,000: 4%
- $100,001 - $250,000: 17%
- $250,001 - $500,000: 13%
- $500,001 - $1,000,000: 17%
- $1,000,001 - $3,000,000: 17%
- $3,000,001 - $10,000,000: 4%
- $10,000,001 or more: 4%
- I don’t know: 0%

Median In-Person Visitation*

2021 Visitation: 3,807

- 35% Percent students from academic institution
- 45% Percent local community members
- 20% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Number of Objects Accessioned into Permanent Collection

3,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

15,001 - 20,000 | n = 19

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type

- 16% Anthropology
- 0% Arboretum/Botanic Garden
- 68% Art Museum
- 5% Historic House/Site
- 0% History Museum/Historical Society
- 5% Natural History
- 5% Nature Center
- 5% Science/Technology Center/Museum
- 21% Other

Median Staffing Levels

Part-time employees: 6
Full-time employees: 5
TOTAL employees: 11

Annual Operating Budget

- $50,000 or less
  - 16%
- $50,001 - $100,000
  - 5%
- $100,001 - $250,000
  - 5%
- $250,001 - $500,000
  - 11%
- $500,001 - $1,000,000
  - 16%
- $1,000,001 - $3,000,000
  - 16%
- $3,000,001 - $10,000,000
  - 11%
- $10,000,001 or more
  - 0%
- I don’t know
  - 5%

Median In-Person Visitation*

2021 Visitation: 8,000

- Percent students from academic institution: 40%
- Percent local community members: 30%
- Percent all other visitation categories: 30%

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

The Museum Director Reports to:

- 0% President
- 21% Provost
- 42% Academic division dean
- 16% Department chair
- 21% Other

Median Number of Objects Accessioned into Permanent Collection

4,450

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

<table>
<thead>
<tr>
<th>Museum Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology</td>
<td>4%</td>
</tr>
<tr>
<td>Arboretum/Botanic Garden</td>
<td>0%</td>
</tr>
<tr>
<td>Art Museum</td>
<td>62%</td>
</tr>
<tr>
<td>Historic House/Site</td>
<td>4%</td>
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<tr>
<td>History Museum/Historical Society</td>
<td>12%</td>
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<tr>
<td>Natural History</td>
<td>12%</td>
</tr>
<tr>
<td>Nature Center</td>
<td>0%</td>
</tr>
<tr>
<td>Science/Technology Center/Museum</td>
<td>0%</td>
</tr>
<tr>
<td>Other</td>
<td>23%</td>
</tr>
</tbody>
</table>

**Median Staffing Levels**

- Part-time employees: 11
- Full-time employees: 4
- TOTAL employees: 15

**The Museum Director Reports to:**

- 12% President
- 23% Provost
- 27% Academic division dean
- 19% Department chair
- 19% Other

**Annual Operating Budget**

- $50,000 or less: 19%
- $50,001 - $100,000: 8%
- $100,001 - $250,000: 8%
- $250,001 - $500,000: 8%
- $500,001 - $1,000,000: 23%
- $1,000,001 - $3,000,000: 19%
- $3,000,001 - $10,000,000: 15%
- $10,000,001 or more: 0%
- I don’t know: 0%

**Median In-Person Visitation**

- 2021 Visitation: 3,313

**Support from Academic Institution**

- 20% Percent students from academic institution
- 10% Percent local community members
- 70% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

**Academic Museums Receiving Support from Academic Institution Advancement Office**

- 85%

**Median Number of Objects Accessioned into Permanent Collection**

- 8,832

**SOURCE:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.


**STUDENT BODY**

- **Museum Type**
  - 33% Anthropology
  - 0% Arboretum/Botanic Garden
  - 50% Art Museum
  - 6% Historic House/Site
  - 17% History Museum/Historical Society
  - 28% Natural History
  - 0% Nature Center
  - 0% Science/Technology Center/Museum
  - 22% Other

- **Median Staffing Levels**
  - Part-time employees: 17
  - Full-time employees: 8
  - **TOTAL employees: 25**

- **Annual Operating Budget**
  - $50,000 or less: 11%
  - $50,001 - $100,000: 6%
  - $100,001 - $250,000: 17%
  - $250,001 - $500,000: 11%
  - $500,001 - $1,000,000: 17%
  - $1,000,001 - $3,000,000: 17%
  - $3,000,001 - $10,000,000: 11%
  - $10,000,001 or more: 11%
  - I don’t know: 0%

- **Median In-Person Visitation**
  - 2021 Visitation: 6,304

  - 40% Percent students from academic institution
  - 21% Percent local community members
  - 39% Percent all other visitation categories

- **Median Number of Objects Accessioned into Permanent Collection**
  - 36,000

**SOURCE:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
**Academic Museums and Galleries Comparison Data**

### Student Body

**40,001 - 50,000 | n = 17**

Data from the 2022 AAMG Survey of Academic Museums and Galleries

- **Museum Type**
  - 6% Anthropology
  - 6% Arboretum/Botanic Garden
  - 59% Art Museum
  - 18% Historic House/Site
  - 0% History Museum/Historical Society
  - 18% Natural History
  - 0% Nature Center
  - 0% Science/Technology Center/Museum
  - 12% Other

- **Median Staffing Levels**
  - Part-time employees: 14
  - Full-time employees: 10
  - **Total employees:** 24

- **The Museum Director Reports to:**
  - 0% President
  - 24% Provost
  - 38% Academic division dean
  - 6% Department chair
  - 38% Other

- **Annual Operating Budget**
  - $50,000 or less: 6%
  - $50,001 - $100,000: 0%
  - $100,001 - $250,000: 12%
  - $250,001 - $500,000: 12%
  - $500,001 - $1,000,000: 12%
  - $1,000,001 - $3,000,000: 29%
  - $3,000,001 - $10,000,000: 12%
  - $10,000,001 or more: 18%
  - I don’t know: 0%

- **Median In-Person Visitation**
  - 2021 Visitation: 7,008

  - 70% Percent students from academic institution
  - 10% Percent local community members
  - 20% Percent all other visitation categories

  *The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.*

- **Median Number of Objects Accessioned into Permanent Collection**
  - 11,025

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**Academic Museums Receiving Support from Academic Institution Advancement Office**

**93%**

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**Source:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

**Over 50,000 | n = 13**

Data from the 2022 AAMG Survey of Academic Museums and Galleries

**Museum Type**

- **31%** Anthropology
- **0%** Arboretum/Botanic Garden
- **54%** Art Museum
- **0%** Historic House/Site
- **0%** History Museum/Historical Society
- **31%** Natural History
- **0%** Nature Center
- **0%** Science/Technology Center/Museum
- **15%** Other

**Median Staffing Levels**

- Part-time employees: **25**
- Full-time employees: **18**
- **TOTAL employees: 43**

**Annual Operating Budget**

<table>
<thead>
<tr>
<th>Budget Range</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>$50,000 or less</td>
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</tr>
<tr>
<td>$3,000,001 - $10,000,000</td>
<td>31%</td>
</tr>
<tr>
<td>$10,000,001 or more</td>
<td>15%</td>
</tr>
<tr>
<td>I don’t know</td>
<td>0%</td>
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</tbody>
</table>

**Median Number of Objects Accessioned into Permanent Collection**

<table>
<thead>
<tr>
<th>Number of Objects Accessioned</th>
</tr>
</thead>
<tbody>
<tr>
<td>50,000</td>
</tr>
</tbody>
</table>

**Director Reports to:**

- **0%** President
- **42%** Provost
- **42%** Academic division dean
- **0%** Department chair
- **17%** Other

**Median In-Person Visitation**

- **59%** Percent students from academic institution
- **41%** Percent local community members

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

**Support from Academic Institution**

- **67%** Academic Museums Receiving Support from Academic Institution Advancement Office

**SOURCE:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

DOCTORAL | n = 120

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type

- 14% Anthropology
- 1% Arboretum/Botanic Garden
- 65% Art Museum
- 6% Historic House/Site
- 7% History Museum/Historical Society
- 14% Natural History
- 0% Nature Center
- 4% Science/Technology Center/Museum
- 17% Other

Median Staffing Levels

- Part-time employees: 12
- Full-time employees: 6
- Total employees: 18

Median In-Person Visitation*

2021 Visitation: 3,900

- 57% Percent students from academic institution
- 25% Percent local community members
- 18% Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Annual Operating Budget

- $50,000 or less: 14%
- $50,001 - $100,000: 4%
- $100,001 - $250,000: 12%
- $250,001 - $500,000: 13%
- $500,001 - $1,000,000: 15%
- $1,000,001 - $3,000,000: 19%
- $3,000,001 - $10,000,000: 13%
- $10,000,001 or more: 9%
- I don’t know: 1%

Median Number of Objects Accessioned into Permanent Collection

- 10,391

The Museum Director Reports to:

- 4% President
- 31% Provost
- 34% Academic division dean
- 10% Department chair
- 21% Other

Support from Academic Institution

- 57%
- 25%
- 18%

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

Masters | n = 20
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type
- 20% Anthropology
- 0% Arboretum/Botanic Garden
- 70% Art Museum
- 0% Historic House/Site
- 5% History Museum/Historical Society
- 15% Natural History
- 0% Nature Center
- 10% Science/Technology Center/Museum
- 20% Other

Median Staffing Levels
- Part-time employees: 5
- Full-time employees: 3
- TOTAL employees: 8

Annual Operating Budget
- $50,000 or less: 20%
- $50,001 - $100,000: 10%
- $100,001 - $250,000: 15%
- $250,001 - $500,000: 5%
- $500,001 - $1,000,000: 35%
- $1,000,001 - $3,000,000: 5%
- $3,000,001 - $10,000,000: 10%
- $10,000,001 or more: 0%
- I don’t know: 0%

Median In-Person Visitation*
2021 Visitation: 3,377
- Percent students from academic institution: 42%
- Percent local community members: 20%
- Percent all other visitation categories: 38%

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population: 8,698

Academic Museums Receiving Support from Academic Institution Advancement Office: 70%

Median Number of Objects Accessioned into Permanent Collection: 9,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
## Academic Museums and Galleries Comparison Data

### Median In-Person Visitation*

- **2021 Visitation:** 2,269

### Median In-Person Student Population

- **2,236**

### Annual Operating Budget

<table>
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<td>$3,000,001 - $10,000,000</td>
<td>14%</td>
</tr>
<tr>
<td>$10,000,001 or more</td>
<td>0%</td>
</tr>
</tbody>
</table>

I don’t know 0%

### Median Number of Objects Accessioned into Permanent Collection

- **6,100**

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### Staffing Levels

- **Part-time employees:** 14
- **Full-time employees:** 3
- **Total employees:** 17

### The Museum Director Reports to:

- 8% President
- 36% Provost
- 22% Academic division dean
- 17% Department chair
- 17% Other

### Highest Degree

- 14% Anthropology
- 78% Art Museum
- 6% Historic House/Site
- 11% History Museum/Historical Society
- 6% Natural History
- 0% Nature Center
- 0% Science/Technology Center/Museum
- 14% Other

### Support from Academic Institution

- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

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**SOURCE:** 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the “typical” academic museum or gallery rather than the mean or mathematical average.
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

Museum Type

- 14% Anthropology
- 71% Art Museum
- 14% History Museum/Historical Society
- 0% Natural History
- 0% Nature Center
- 0% Science/Technology Center/Museum
- 29% Other

Median Staffing Levels

- Part-time employees: 1
- Full-time employees: 1
- TOTAL employees: 2

Annual Operating Budget

- $50,000 or less: 14%
- $50,001 - $100,000: 43%
- $100,001 - $250,000: 14%
- $250,001 - $500,000: 14%
- $500,001 - $1,000,000: 14%
- $1,000,001 - $3,000,000: 0%
- $3,000,001 - $10,000,000: 0%
- $10,000,001 or more: 0%
- I don’t know: 14%

Median In-Person Visitation*

2021 Visitation: 738

- Percent students from academic institution: 31%
- Percent local community members: 30%
- Percent all other visitation categories: 39%

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Number of Objects Accessioned

- 5,000

Academic Museums Receiving Support from Academic Institution Advancement Office

The Museum Director Reports to:

- 29% President
- 0% Provost
- 29% Academic division dean
- 14% Department chair
- 29% Other

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

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