



AAMG@groups.io Listserv Acceptable Usage Policy

The AAMG Executive Committee approved revised language for surveys conducted through the AAMG Groups.io listserv on June 24, 2025.

AAMG allows non-AAMG developed surveys to be released only through the AAMG Listserv. AAMG does not allow any non-AAMG developed surveys to be released through any other AAMG communications or social media platforms.

In addition, the following language must be included in your survey or your survey correspondence if you plan to utilize the AAMG listserv platform for data collection:

“By participating in this research (i.e., survey), you acknowledge and accept the following terms and conditions:

Users of this listserv agree to indemnify, defend and hold harmless, AAMG and its subsidiaries, affiliates, officers, and agents against all loss, claims, demands, causes of action, liabilities, expenses, including reasonable attorney’s fees and costs arising from any claim arising out of or resulting from in whole or part any breach of these guidelines by the user or any omission or act taken by the user. In no event will AAMG be responsible to the users for any indirect, consequential, special or punitive damages or losses users may incur in connection with the AAMG listserv (and any survey data collected or disseminated) or any of the data or other materials transmitted through or residing on the listserv.”

In addition to the language above, non-AAMG developed surveys must also ask respondents to include their university/institutional affiliation or seek other demographic data (e.g., Carnegie classification of the parent organization, staff size of the museum, etc). Failure to include this question and/or demographics will delay survey release on the listserv.

Please note: exceptions to this policy will be considered for research pre-approved by a college/university Institutional Review Board (IRB).

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